



ISSN : 2395-7069 (Print) || (General Impact Factor : 2.4668)

INSPIRA- JOURNAL OF COMMERCE, ECONOMICS AND COMPUTER SCIENCE

(A National Quarterly Double Blind Peer Reviewed Refereed Journal of Inspira-IRA)

VOLUME 04

NO. 02

APRIL – JUNE, 2018

CONTENTS

1	CORPORATE SOCIAL RESPONSIBILITY EXPENDITURE BY SELECT INDIAN COMPANIES IN THE CONTEXT OF CSR RULES 2014 – AN ANALYTICAL STUDY <i>Prof. Nikhil Bhusan Dey</i>	01-07
2	CUSTOMER SATISFACTION AND SBI: A CASE STUDY OF DUNGARPUR CITY <i>Dr. Alpa Saraiya</i>	08-14
3	CHANGE OF WOMEN TO SUCCESSFUL WOMEN ENTREPRENEUR WITH TIME <i>Dr. Vandana Jain</i>	15-18
4	PRODUCTIVITY OF MICRO MANUFACTURING ENTERPRISES IN CHITTOOR DISTRICT, A.P. <i>Dr. P.Sankarappa & J.Rajesh</i>	19-23
5	SUSTAINABILITY OF IT COMPANIES CAN SUPPORT A NEW INDIAN ECONOMY: A CRITICAL STUDY ON IT COMPANIES LISTED IN BSE 30 <i>Arya Kumar</i>	24-30
6	PERFORMANCE ANALYSIS OF SELECTED UTI MF SCHEMES (GROWTH) - SOME SELECTED MEASURES <i>Badal Barai</i>	31-41
7	ADVANCEMENTS IN LIBRARY PRACTICES FOR NAAC ACCREDITED INSTITUTES OF RAJASTHAN: A NEW APPROACH <i>Ms. Kamlesh Maharwal & Dr. (Mrs.) Vinay Singh Kashyap</i>	42-44
8	GST PROCEDURE BETWEEN AUSTRALIA AND INDIA WITH SPECIAL REFERENCE OF FOOD ITEMS <i>Dr. Himanshu Agarwal</i>	45-47
9	ENVIRONMENT AUDIT: REFORMS AND DEVELOPMENTS IN INDIA <i>CA Ankur Bansal & Dr. Seema Baldua</i>	48-52
10	LIBRARIES OF HIGHER EDUCATION INSTITUTIONS: PRESENT AND FUTURE <i>Nirmala Saini & Dr. (Ms.) Vinay Singh Kashyap</i>	53-55
11	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE USING ANOVA BETWEEN SCHNEIDER AND SIEMENS <i>Prof. (Dr.) Kapil Khatter & Dinesh Mathur</i>	56-62
12	CRITICAL ANALYSIS OF DIGITAL PAYMENT <i>Dr. Neeta Maheshwari & Mrs. Manawati Kumari</i>	63-74
13	FORENSIC ACCOUNTING - A CONCEPTUAL FRAMEWORK <i>Prof. (Dr.) Rajesh Kumar P. Patel & Prof. Mitisha K. Shah</i>	75-77

14	IMPACT OF IMPLEMENTATION OF GOODS AND SERVICE TAX (GST) ON FINANCIAL PERFORMANCE OF PUBLIC SECTOR UNDERTAKINGS IN INDIA <i>Mukesh Singh Chandel</i>	78-80
15	DISCLOSURE PRACTICES OF SELECTED COMPANIES IN THE CHEMICAL SECTOR <i>Seema Pandit</i>	81-86
16	ROLE OF WOMEN IN ENTREPRENEURSHIP: ISSUES AND CHALLENGES <i>Vinodini Verma</i>	87-90
17	PROFITABILITY RATIO AS A TOOL OF FINANCIAL PERFORMANCE APPRAISAL (A CASE STUDY OF HINDUSTAN UNILEVER LTD.) <i>Dr. Seema Baldua & Minaxi Khatri</i>	91-95
18	THE DIRECT CASH SUBSIDIES SCHEME IN INDIA: AN APPRAISAL <i>Dr. Naresh Kumar & Jitendra Choudhary</i>	96-100
19	A STUDY ON CHALLENGES OF EMPLOYEE ENGAGEMENT IN INDIAN BANKING SECTOR <i>Dimple Khandekar</i>	101-104
20	OMNI-CHANNELS: A TRANSFORMATION FROM MULTI-CHANNELS <i>Rajesh Gahlawat</i>	105-108
21	BRAND EQUITY OF AXIS BANK AND BANDHAN BANK: A COMPARATIVE STUDY <i>Sarala M S</i>	109-113
22	SKILLING INDIA THROUGH VOCATIONAL EDUCATION AND TRAINING IN INDIA <i>Sumitra Tak</i>	114-122
23	URBANIZATION AND ITS IMPACT ON INDIAN SOCIETY <i>Dr. Sandhya Jaipal</i>	123-126
24	ROLE OF RELIGION IN SHAPING INDIAN SOCIETY <i>Dr. Anjali Jaipal</i>	127-130
25	ENTREPRENEURSHIP AND WOMEN EMPOWERMENT: A SOCIAL & ECONOMIC ANALYSIS <i>Dr. Renu Nainawat</i>	131-135

