



**INTERNATIONAL JOURNAL OF
ADVANCED RESEARCH IN COMMERCE, MANAGEMENT &
SOCIAL SCIENCE (IJARCMSS)**

An International Quarterly Double Blind Peer Reviewed Refereed Journal

Volume 01

No. 02

October-December, 2018

CONTENTS

- | | | |
|---|---|-------|
| 1 | EMPIRICAL STUDY OF RELATION BETWEEN VARIOUS FACTORS OF ONLINE PORTAL AND TRAVEL AGENCIES' PURCHASE DECISION ON BUSINESS TO BUSINESS (B2B) ONLINE TRAVEL PORTALS IN THAILAND
<i>Dr. Bhumiphat Gilitwala & Mr. Thanakrit Kunhawong</i> | 01-14 |
| 2 | PENETRATION OF RELOCATIONS BUSINESS
<i>Madhusudhan Bhagavathula</i> | 15-19 |
| 3 | WORKING CAPITAL MANAGEMENT IN INDIAN FERTILIZER INDUSTRY: A COMPARATIVE STUDY
<i>Dr. Shobhan Sen & Atul Kumar Paul</i> | 20-28 |
| 4 | ROLE OF INNOVATION IN INDIAN EDUCATION
<i>Dimple</i> | 29-35 |
| 5 | A STUDY ON EMPLOYEES SATISFACTION TOWARDS E-HRM IN BANKING (A COMPARATIVE STUDY BETWEEN PUBLIC AND PRIVATE SECTOR BANKS)
<i>Ankita Jain & Dr. Ashok Kumar Sharma</i> | 34-41 |
| 6 | IMPACT OF FINANCIAL PERFORMANCE ON MERGERS AND ACQUISITION OF AIRLINE INDUSTRY IN INDIA
<i>Dr. R K Tailor & Dr. S.S. Modi</i> | 42-52 |
| 7 | SOCIAL AUDIT IN MGNREGA
<i>Vishakha Maheshwari</i> | 53-60 |
| 8 | URANIUM: THE FUTURE CHALLENGES & POSSIBILITIES OF NUCLEAR ENERGY IN INDIA
<i>Dr. Usha Saini</i> | 61-66 |

9	AN ANALYTICAL STUDY ON EMERGING TRENDS OF INFORMATION SYSTEM IN BANKING SECTOR	67-76
	<i>Dr. Vandana Sachdeva</i>	
10	DIVIDEND ANNOUNCEMENT'S BEHAVIORAL EFFECT ON STOCK MARKET OF INDIAN ENERGY SECTOR	77-85
	<i>Ritika Chittora, Durga Singh & Dr. Shurveer S. Bhanawat</i>	
11	ASSESSING THE ROLE OF PULL TRAINING STRATEGIES TO CREATE HI-IMPACT LEARNING CULTURE	86-90
	<i>Dr. Preeti Agrawat</i>	
12	CASTE SYSTEM AND ITS IMPACT ON INDIAN SOCIETY	91-94
	<i>Dr. Anjali Jaipal</i>	
13	THE EFFECTS OF GLOBALIZATION ON INDIAN CULTURE AND SOCIETY	95-99
	<i>Dr. Sandhya Jaipal</i>	
14	AN ANALYSIS OF THE INFLUENCE OF GOODS AND SERVICES TAX ON THE MANUFACTURING INDUSTRY: A THOROUGH EVALUATION	100-105
	<i>Rajnish Kler</i>	

