



ISSN : 2581-7930(Online), Impact Factor by Cosmos: 7.270
Publication Impact Factor by I2OR: 5.010

**INTERNATIONAL JOURNAL OF
ADVANCED RESEARCH IN COMMERCE, MANAGEMENT &
SOCIAL SCIENCE (IJARCMSS)**

An International Quarterly Multidisciplinary Double Blind Open Access Peer Reviewed Refereed Journal

Volume 09	No. 01(I)	January-March, 2026
-----------	-----------	---------------------

Contents

1.	Digital Trade and the Transformation of Global Value Chains in the Post-Pandemic Economy <i>Dr. Anoop Kumawat & Dr. Mukesh Kumar Verma</i>	01-07
2.	Corporate Governance and Banks' Profitability: Evidence from Selected Indian Listed Commercial Banks <i>Dr. Ankita Chaturvedi & Shivangi Kaushal</i>	08-16
3.	Customer Influence as a Catalyst for Digital Payment Adoption by Street Vendors <i>Priyanka Verma & Dr. Rashmi Gupta</i>	17-25
4.	An Analysis of Shifting International Trade Relations among Global Economies in the Era of Tariff Wars <i>Dr. Kaushiki Singh & Ms. Bhavna Bisht</i>	26-31
5.	The Role of Self-Help Groups (SHGs) and Microfinance Institutions in Strengthening Women Entrepreneurship in Jharkhand: An Empirical Analysis <i>Roushan Parween</i>	32-39
6.	Contemporary Practices in Management and Administration <i>Dr. Nandram Meena</i>	40-46
7.	A Descriptive Study on Stock Holding Period of Retail Investors <i>Dr. Sumathi S & Dr. Ramesha V</i>	47-50
8.	Exploring the Drivers of Entrepreneurial Potential: The Role of Passion, Social Capital, and Anxiety in Women Entrepreneurship <i>Ms. Priyanka & Dr. Simran</i>	51-67
9.	Impact of CSR on Financial Performance of Selected Two-Wheeler Companies in India <i>Yugal Kumar, Dr. Krishan Kumar & Dr. Neha Yadav</i>	68-74
10.	Export Preparedness: Enabling Micro, Small and Medium Enterprises of India for Global Markets <i>Dr. Shashi Sanchiher & Neelakshi Maharshi</i>	75-81

Cont.....