ISSN: 2583-0295



INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal)

Volume 03 No. 04 (I) October - December, 2023

CONTENTS

1.	WILDLIFE PROTECTION ACT, 1972 AND SUSTAINABLE DEVELOPMENT IN INDIA: STRIKING A BALANCE FOR BIODIVERSITY CONSERVATION	01-08
	Manjramkar Nagraj Namdevrao	
2.	A CRITICAL ASSESSMENT OF STEGANOGRAPHY TECHNIQUES FOR CONCEALING INFORMATION	09-12
	Sreena G Nair & Dr. Rohini K	
3.	THE EFFECT OF STRESS ON EMPLOYEES AND MANAGEMENT	13-19
	Dr. Pardeep Kumar & Dr. Deepak Srivastava	
4.	ADDRESSING HURDLES IN THE TESTING OF WEB APPLICATIONS: A RESEARCH PERSPECTIVE	20-26
	Manoj Kumar V & Dr. J Lysa Eben	
5.	STRENGTHENING GLOBAL HUMAN RIGHTS PROTECTION: LESSONS FROM INDIA-US COLLABORATION DURING COVID-19 AND ASSESSING HUMAN RIGHTS VIOLATIONS IN DEVELOPED NATIONS	27-31
	Sakshi Singh	
6.	GREEN INVESTMENTS AND BLUE RETURNS: REVISITING THE LINK BETWEEN FINANCIAL PERFORMANCE AND ENVIRONMENTAL INITIATIVES	32-38
	Harsimran Kaur & Karamjeet Singh	
7.	DC SIDE FAULT DETECTION AND CHARACTERIZATION IN PV ARRAY BY INTRODUCING THE ELECTRICAL FAULT PARAMETERS	39-56
	Abhishek Kumar Gupta, Rajveer Singh & Sanjiv Kumar	
8.	REVIVING LOST NARRATIVES: REDISCOVERING WOMEN'S CONTRIBUTIONS IN EARLY MEDIEVAL NORTH INDIA	57-62
	Dr. Namita Sharma	
9.	DOES HAPPINESS HAPPEN TO WOMEN?: A GENDER PERSPECTIVE ON HAPPINESS QUOTIENT	63-66
	Dr. Pooja Rawal	
10.	EMOTIONAL INTELLIGENCE OF EXPATRIATES IN BANGALORE: WITH SPECIAL REFERENCE TO SELF- MANAGEMENT Mamatha. M & Dr. Hemanth Kumar	67-74

11.	ILLUSION OF TIBET VS. REALITY IN ACROSS MANY MOUNTAINS Shruti Sharma & Punit Shukla	75-78
12.	A STUDY OF PROFESSIONAL ETHICS AMONG FEMALE MEDICAL PRACTITIONERS IN THE HOSPITAL SYSTEM IN SRIGANGANAGAR Susheela Jakhar & Shalini Sharma	79-84
13.	EDUCATIONAL PSYCHOLOGY AND LOCUS OF CONTROL: A NEXUS FOR STUDENT SUCCESS AND WELL-BEING Vishakha	85-90
14.	NON-PERFORMING ASSETS (NPA): ITS IMPACT ON THE INDIAN EDUCATION SECTOR Vijeta V Rana & Dr. Yogesh Parmar	91-97
15.	A STUDY OF IMPACT OF RESEARCH AND DEVELOPMENT COST ON SELECTED AUTOMOBILE COMPANIES IN INDIA Khushbu N. Patel, Akash Agarwal & Dr. Vigna Oza	98-104
16.	IMPACT OF NON-PERFORMING ASSETS ON INDIAN BANKING SYSTEM Dr. Lalit Kumar Nagora	105-111
17.	UTILIZATION AND ATTITUDE TOWARDS MOBILE PHONES FOR LEARNING AMONG HIGHER SECONDARY SCHOOL STUDENTS IN DHARUMAPURI DISTRICT Dr. P. Sattanathan	112-116
18.	REVIEW OF LIFE INSURANCE PRODUCTS IN INDIA Dr. Sahaj Wadhwa	117-125
19.	THE ROLE OF DIGITAL MARKETING IN DRIVING E-COMMERCE SALES: A CASE STUDY OF A SELECTED COMPANY **Aarja Kaur Sethi**	126-133
20.	EFFECTIVENESS OF INTEGRATED STRATEGY AMONG D.EL.ED., STUDENTS	134-137
01	Dr. F. Deepa	100 140
21.	IMPACT OF COVID-19 AND GENDER DYNAMICS: INSIGHT FORM MIDDLE CLASS COMMUNITIES IN JAIPUR Rubilla	138-143
22.	LIQUIDITY AND FINANCIAL ANALYSIS OF HDFC BANK BETWEEN COVID-19 PERIOD AND POST COVID-19 PERIOD Dr. Rubina Sajid & Shri Kant Dubey	144-150
23.	OVERVIEW OF THE INDIAN REAL - ESTATE	151-154
	Shubhandru Srivastava	