

**I J G R I T**

ISSN: 2583-8717

# INTERNATIONAL JOURNAL OF GLOBAL RESEARCH INNOVATIONS & TECHNOLOGY

(An International Multidisciplinary Quarterly Double Blind Peer Reviewed Refereed Journal)

Vol. 01 | No. 01 | January-March, 2023

INTERNATIONAL JOURNAL OF GLOBAL  
RESEARCH INNOVATIONS & TECHNOLOGY

Vol. 01 | No. 01 | Jan.-Mar., 2023



**INSPIRA**  
JAI PUR - INDIA

# EDITORIAL BOARD - IJGRIT

## CHIEF EDITOR

### Professor (Dr.) S.S. Modi

President, Inspira Research Association  
Former Professor & Head, Department of Accountancy & Business Statistics  
**Faculty of Commerce, University of Rajasthan, Jaipur**  
25, Modi Sadan, Sudama Nagar, Opp. Glass Factory  
Tonk Road, Jaipur-302018 Rajasthan  
Email Id: editor@inspirajournals.com / profdrssmodi@gmail.com  
Mobile No: +91-9829321067

## MANAGING EDITORS

<p><b>Dr. Manvinder Singh Pahwa</b> Professor &amp; Dean, School of Business The Assam Kaziranga University, Jorhat, Assam Email Id: manvindersingh@kzu.ac.in Mobile No: +91-6378818994</p>	<p><b>Dr. Ravi Kant Modi</b> HOD, Faculty of Commerce LBS PG College, Jaipur, Rajasthan (Affiliated to University of Rajasthan) Email Id: drrkmodi@lbscollege.com Mobile No: +91-9828571010</p>
---	---

## MEMBERS EDITORIAL BOARD

<p><b>Dr. Nirmala Dorasamy</b> Professor, Department of Public Management &amp; Economics Faculty of Management Sciences Durban University of Technology Durban, South Africa Email Id: nirmala@dut.ac.za</p>	<p><b>Dr. Chai Ching Tan</b> Faculty of Business Administration and Information Technology Rajamangala University of Technology Tawan-OK Email Id: chaiching_tan@rmutto.ac.th</p>
<p><b>Dr. Jagjit S. Saini</b> Professor of Accountancy Western Michigan University Kalamazoo, Michigan, United States Email Id: jagjit.saini@wmich.edu</p>	<p><b>CMA Dr. Kinnarry V Thakkar</b> Professor, Department of Commerce University of Mumbai, Mumbai Maharashtra, India Email Id: kinnarryt@commerce.mu.ac.in</p>
<p><b>Dr. Gul Erkol Bayram</b> Associate Professor, School of Tourism and Hotel Management Department of Tour Guiding, University of Sinop Sinop, Turkey Email Id: gulerkol@sinop.edu.tr</p>	<p><b>Dr. Rajnish Kler</b> Associate Professor, Department of Commerce Moti Lal Nehra College (Eve.), University of Delhi New Delhi, India Email Id: rajnishkler@mlne.du.ac.in</p>
<p><b>Dr. Meghna Chhabra</b> Professor, Delhi School of Business New Delhi, India Email Id: meghna.chhabra@dsb.edu.in</p>	

**Statutory Warning :** No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Global Research Innovations & Technology (IJGRIT)" is not responsible for views expressed by the authors and reviewers.

website :- [www.inspirajournals.com](http://www.inspirajournals.com)

## GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
2. Articles should not be more than 2500-4000 words including notes, references & tables.
3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
4. The main text should not contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
5. Reference should be given in APA style.
6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
9. Articles must be original and hitherto unpublished.
10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
12. All author/s must sign and send the "Copyright Certificate" along with their submission.
13. In the case of website, please do not forget to mention the date of accessing.
14. Electronic submissions should be sent to (editor@inspirajournals.com/profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

**Prof. (Dr.) S.S. Modi**

Chief Editor & Publisher  
International Journal of Global .  
Research Innovations & Technology (IJGRIT)

# IJGRIT



**Prof. (Dr.) S.S. Modi**

Chief Editor

International Journal of Global Research Innovations & Technology (IJGRIT)

25, Modi Sadan, Sudama Nagar, Opposite Glass Factory

Tonk Road, Jaipur-302018, Rajasthan, India.

Email: [editor@inspirajournals.com](mailto:editor@inspirajournals.com) / [profdrssmodi@gmail.com](mailto:profdrssmodi@gmail.com)

Mobile : 09829321067 | 9828571010

**INSPIRA<sup>TM</sup>**  
Reg. No. SH-481 R- 9-V P-76/2014

Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan  
Website : [www.inspirajournals.com](http://www.inspirajournals.com)