



INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal)

Volume 02

No. 02 (II)

April - June, 2022

CONTENTS

1.	RESEARCH ON THE INVESTIGATION AND PROBLEMS OF CHONGQING INTELLIGENT INDUSTRY <i>Wang Hao, Xu Xianhang, Wu Yingchun, Song Wujun, Xu Xin & Yang Yuhe</i>	01-05
2.	GREEN MANAGEMENT & TECHNOLOGY PRACTICES IN SELECT INDIAN COMPANIES IN ACHIEVING SUSTAINABLE DEVELOPMENT GOALS <i>Dr. M.S. Vasu</i>	06-14
3.	E-COMMERCE - HIDDEN PROBLEMS FOR SMALL BUSINESSES: A REVIEW <i>Dr. Neeraj Basotia & Dr. Rajesh Kumawat</i>	15-19
4.	INNOVATIVE HR TECHNOLOGY TRENDS EMBRACING DIGITAL TRANSFORMATION <i>Dr. Pallavi Kumari</i>	20-24
5.	PREDICTION OF SOFTWARE DEVELOPMENT EFFORTS USING ENSEMBLE APPROACH <i>Dr. Ripu Ranjan Sinha & Rajani Kumari Gora</i>	25-29
6.	POLLUTION, ITS EFFECTS AND NEED OF POLLUTION CONTROL <i>Dr. Sujit Kumar</i>	30-34
7.	ISSUES AND CHALLENGES FACED BY DIGITAL BANKING USERS <i>Jaspreet Kaur & Dr. Kashmir Singh</i>	35-40
8.	IMPACT OF EMERGING TECHNOLOGIES IN PUBLIC AND PRIVATE SECTOR BANKS OF RAJASTHAN <i>Dr. Mamta Jain & Heena</i>	41-48

9.	A QUANTITATIVE ANALYSIS OF IMPACT OF JOB SATISFACTION ON NURSES' WORK PERFORMANCE IN PUBLIC AND PRIVATE SECTOR HOSPITALS IN JAIPUR <i>Simran Agarwal & Dr. Poonam</i>	49-56
10.	STUDY ON IMPACT OF GST ON HOTEL INDUSTRY <i>Prity Kumari</i>	57-60
11.	WORLD WAR THIRD POSSIBILITIES AND CHALLENGES <i>Ankit Bhargav</i>	61-65
12.	USER PERCEPTION ABOUT BANKING SERVICES: COMPARATIVE STUDY OF PRIVATE AND PUBLIC SECTOR BANKS IN BANGALORE, KARNATAKA <i>Dr. Gurumurthy K. H</i>	66-70
13.	A SYSTEMATIC REVIEW ON PERFORMANCE OF GEMS AND JEWELLERY SECTOR IN INDIA WITH SPECIAL REFERENCE TO BSE LISTED COMPANIES <i>Sonam Bhateja & Dr. Sonia</i>	71-77
14.	POST COVID ISSUES IN INDIAN AVIATION, TOURISM AND HOSPITALITY SECTORS: AN IMPACT OF COVID-19 <i>Dr. Poonam Rani</i>	78-80
15.	A STUDY OF INDIA'S TRADE RELATIONS WITH SAARC NATIONS FOR OPTIMUM GROWTH <i>Dr. Seema Sharma</i>	81-84
16.	INDUSTRY 4.0 AND INDUSTRY 5.0: INCEPTION, CONCEPTION, PERCEPTION AND EXPLANATION <i>Dr. Vijay Pithadia & Ms. Priyanka Mehta</i>	85-93
17.	CONSEQUENCES OF URBANIZATION ON INDIAN AVIFAUNA COMMUNITY ORGANIZATION <i>Mushtaq Ahmed Rather & Dr. Reetu Bhanot</i>	94-98
18.	IMPACT OF INFORMATION TECHNOLOGY ON THE PERFORMANCE OF EMPLOYEES OF INDIAN BANKING SECTOR WITH SPECIAL REFERENCE TO JAIPUR DISTRICT <i>Dr. Ashish Khandelwal</i>	99-104

19.	WORKING CAPITAL MANAGEMENT IN TEXTILE INDUSTRY IN INDIA <i>Dr. Sangeeta Lalwani</i>	105-108
20.	SUPPLY CHAIN VULNERABILITIES RESULTING FROM GLOBAL SOURCING DEPENDENCE ON CHINA: AN EMPIRICAL STUDY <i>Nitin Sharma</i>	109-111
21.	THE FEMINIST CONCERNS IN SHASHI DESHPANDE <i>Kamini & Prof. (Dr.) Neelam Raisinghani</i>	112-116
22.	A STUDY ON BRAND ADVANCEMENT OF PATANJALI'S HERBAL AND AYURVEDIC PRODUCTS <i>Nujhatnaz S. Saiyed & Dr. Kamlesh S. Dave</i>	117-120
23.	IMPACT OF CUSTOMER SATISFACTION AND BRAND TRUST ON BABY CARE SHAMPOO <i>Ravi Srivastava & Dr. Himanshu Mohan</i>	121-126
24.	A REVIEW ON SPRAY WHEEL MACHINE <i>Sandeep Kumar & Anil Kumar Joshi</i>	127-131
25.	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY IN INDIA <i>Dr. Gautam Chandra Deb</i>	132-136
26.	IMPACT OF VARIOUS RECOVERY LEGISLATURES (INCLUDING SECURITIZATION ACT, 2002) ON RECOVERY OF NPA IN SELECTED PUBLIC BANKS <i>Dr. Pankaj Gupta & Ambika Verma</i>	137-142
27.	IRRIGATION PATTERN IN JAIPUR DISTRICT OF RAJASTHAN <i>Surya Kant Saini & Dr. Monika Roat</i>	143-147
28.	GREEN BANKING: A PANACEA FOR THE FUTURE OF INDIAN BANKING <i>Hanuman Choudhary</i>	148-156
29.	THE IMPACT OF DEBT IPO ANNOUNCEMENTS ON SHAREHOLDERS' WEALTH: EVIDENCE FROM INDIA <i>Mr. Sundeep Haloi, Dr. Samta Jain, Dr. Smita Kashiramka, CA (Dr.) P. C. Tulsian & CA (Dr.) Vishal Pandey</i>	157-170

30.	ISOLATION AND SCREENING OF PHOSPHATE SOLUBILIZING BACTERIA FROM AGRICULTURAL FIELDS AROUND JAIPUR <i>Shilpi Damor & Praveen Goswami</i>	171-176
31.	HERITAGE TOURISM IN RAJASTHAN <i>Dr. Anand Kumar & R Malarvizhi</i>	177-182
32.	CUSTOMER RELATIONSHIP MANAGEMENT (CRM) IN INDIAN TELECOM INDUSTRY: A CASE STUDY OF MTS INDIA <i>Dr. Noopur Agrawal, CA Dr. P.C. Tulsian & Dr. Aditya P.Tripathi</i>	183-188
33.	A STUDY ON HUMAN RESOURCE STRATEGY <i>Dr. V. Lalitha</i>	189-197
34.	GREENWASHING: NEW AREA OF CORPORATE CONCERN <i>Dr. Seema Gupta</i>	198-202
35.	A STUDY OF OCCUPATIONAL STRESS, JOB SATISFACTION AND JOB PERFORMANCE AMONG ELEMENTARY SCHOOL TEACHERS IN ODISHA <i>Dr. Pratap Kumar Panda</i>	203-211
36.	WAITING TIME ANALYSIS OF QUEUEING SYSTEM HAVING COMBINATION OF SIX SERVERS CENTRALLY LINKED WITH A COMMON SERVER <i>Dr. Santosh Kumari</i>	233-237