



ISSN : 2395-7069 (Print) || COSMOS Impact Factor: 4.964

INSPIRA- JOURNAL OF COMMERCE, ECONOMICS AND COMPUTER SCIENCE

(A National Quarterly Double Blind Peer Reviewed Refereed Journal of Inspira-IRA)

VOLUME 06

NO. 01

JANUARY-MARCH, 2020

CONTENTS

1	FINANCIAL STATEMENT ANALYSIS OF SELECTED PAPER COMPANIES IN INDIA Dr. Sunil Kumar Goyal	01-07
2	A STUDY OF EXPENDITURE AND INCOME LEVEL OF SMALL AND MARGINAL FARMERS IN SOUTH HARYANA Savita & Vikas Batra	08-12
3	IMPACT OF GST ON INDIAN ECONOMY Yashpal Meena & Dr. Deepak Shah	13-16
4	CHALLENGES AND PROSPECTS OF HUMAN DEVELOPMENT IN BIHAR Dr. Pratyush Chandra Mishra	17-20
5	CYBER CRIME AND CYBER SECURITY IN INDIAN BANKING SECTOR Dr. C.Mallesha	21-27
6	A STUDY OF INPUT TAX CREDIT IN GOODS AND SERVICE TAX AND ITS IMPACT ON BUSINESSES Rameshwar Prashad Karal	28-30
7	IMPLEMENTATION OF GOODS & SERVICES TAX IN INDIA: EMERGING OPPORTUNITIES AND CHALLENGES Ruchi Garg	31-37
8	MARKET VALUE ADDED ANALYSIS OF SELECTED CEMENT COMPANIES IN RAJASTHAN Gajendar Kumar Jangir	38-42

9	TRAINING AND DEVELOPMENT SCENARIO OF VARIOUS SECTORS IN INDIA Rajeshwar Kumar	43-50
10	A STUDY OF ONLINE AND OFFLINE SHOPPING WITH SPECIAL REFERENCE TO WOMEN IN RAJASTHAN Akanksha Chawla	51-57
11	SPECIAL ECONOMIC ZONES IN INDIA: PERFORMANCE, ISSUES & CHALLENGES AND WAY FORWARD Dr. Shanti Rai	58-64
12	CASHLESS ECONOMY IN INDIA-PRESENT SCENARIO AND CHALLENGES Anjali Agarwal	65-69
13	ANALYSIS OF TRIPLE BOTTOM LINE REPORTING PRACTICES (WITH SPECIAL REFERENCE TO SELECTED FAST MOVING CONSUMER GOODS COMPANIES IN INDIA) Rekha Naruka	70-74
14	A REVIEW OF THE FRUITS DETECTION AND COUNTING IN AGRICULTURE USING DEEP LEARNING Nidhi Kundu	75-78
15	SECTOR-WISE INVESTMENT OF PUBLIC HEALTH INSURANCE COMPANIES: AN ANALYSIS Dr. Shib Pada Patra	79-84
16	ROLE OF EDUCATION AND INCOME GENERATING ACTIVITIES FOR EMPOWERING TRIBAL WOMEN COMMUNITIES IN RURAL ASSAM, NORTH-EAST INDIA Dr. Diganta Kumar Das	85-94
17	FINANCIAL PERFORMANCE OF TSRTC OWNED BUSES AND PRIVATE HIRED BUSES – A STUDY ON HYDERABAD REGION Dr. Durdana Begum	95-99
18	A STUDY ON 'e-WASTE: MAJOR CHALLENGE FOR e-WORLD' Surbhi Birla	100-104

19	A STUDY TO ASSESS THE KNOWLEDGE REGARDING EXCLUSIVE BREAST FEEDING AMONG PRIMIPARA MOTHERS IN POSTNATAL UNITS OF SELECTED HOSPITALS IN JAIPUR Gianta Devi	105-108
20	A STUDY ON THE STATUS OF SHG- BANK LINKAGE PROGRAMME IN JAGANNATH PRASAD BLOCK OF GANJAM DISTRICT IN ODISHA Dr. Jyoti Prakash Mohanty & Dasarathi Tripathy	109-112
21	COMPARATIVE STUDY ON INCOME TAX PLANNING IN SLAB RATE 2019-20 & 2020-21 Dr. Dolly Kumar & Mr. Vishwajeet Roy	113-119
22	EFFECTS OF ONLINE SHOPPING ON CONSUMER BUYING BEHAVIOUR OF COLLEGE STUDENTS Ms. Smriti Khanna & Mr. Ajay Baghel	120-124
23	IMPACT OF GST ON INDIAN ECONOMY Mr. Sandeep Dubey & Ms. Priyanka	125-129
24	IMPACT OF GREEN MARKETING ON CONSUMER BUYING BEHAVIOUR Ms. Sonali Gaur & Ms. Nikita Kapoor	130-134
25	REVEALED COMPARATIVE ADVANTAGE AND TRADE INTENSITY: AN ANALYSIS OF INDIA'S TRADE WITH ASEAN Dr. Sadhna	135-143
26	A CONCEPTUAL FRAMEWORK FOR CASHLESS ECONOMY: IN INDIA Dr. Ritu Sharma	144-150
27	AUDIT OF THE COMPUTERIZED ACCOUNTING IN BUSINESS INDUSTRIES Dharmpal Yadav	151-154
28	IMPACT OF e-COMMERCE ON CONSUMER BUYING BEHAVIOUR Dr. L.S. Bansal	155-158

29	IMPLEMENTATION OF ARTIFICIAL INTELLIGENCE AND ITS IMPACT ON E-COMMERCE Mrs. Neelam Sunda & Mrs. Rajani Kumari Gora	159-162
30	साम्प्रदायिकता और राज्य: भारत के संदर्भ में <i>प्रो. (डॉ.) कर्ण सिंह एवं सरोज मीना</i>	163-168
31	बुद्ध कालीन समाज का धार्मिक विश्लेषण <i>डॉ. सतीश कुमार</i>	169-172
32	भारत के आर्थिक विकास में बैंकों की भूमिका <i>हेमलता शाक्य</i>	173-176
33	कृत्रिम बुद्धिमता-लेखांकन एवं अंकेक्षण के क्षेत्र में नया आयाम <i>डॉ मांगूराम</i>	177-180

