

## BETTER ENGLISH FOR BETTER EMPLOYMENT OPPORTUNITIES

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### ABSTRACT

*Improved English communication abilities can lead to greater social interactions as well as future work chances. Communication skills are essential in the professional world, from job interviews to actual work situations, and being fluent in English implies becoming able to speak effectively and clearly. The majority of interviewers in job interviews use English interviews Interviewers make snap decisions and place a lot of emphasis on the first impressions. Smaller chances of finding employment may result from poor language abilities. On, the other hand, speaking the language well can help one make a favorable first impression, which suggests that there is a better probability of receiving the job for which one is applying. English is the most widely used language worldwide. The lingo is used frequently in the corporate industry. most interviews for jobs are done in English. The language of choice for corporate contracts is English. English proficiency is necessary for managing commercial transactions internationally. Due to its exactness, English is the favored business language. It enables one to express their opinions without engaging in an argument regarding the meaning. But utilizing erroneous prepositions, tenses, and the like will create Less accuracy in one's assertion. Consequently, in order to get more proficient in the One should have a strong command of the English language to succeed in the professional world. Even businesses that provide positions that don't involve office work demand that applicants take a Test of English language competency. Although not being proficient in English does not guarantee professional success, having the necessary understanding of the language and the necessary job-related abilities would undoubtedly help one thrive in any profession.*

**Keywords:** *Communication Skills, Language Abilities, Corporate Industry.*

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### Introduction

A third industrial revolution, the communication revolution, is currently taking place around the world and in our country in particular. This is having a significant effect on our workplace and business. English has surpassed all other languages in the economic sector on a global scale, regardless of cultural, political, social, or even religious distinctions. As one of the six official languages of the UN, it is now acknowledged. In the past, having competence in one's subject was enough to land a job; however, in the modern world, communication skills are just as important as technical ones. In the current environment, it is crucial to place a strong emphasis on the development of English communication skills in order to help job seekers find productive employment.

This study intends to emphasize the value of English in a variety of fields that ultimately meet the demand for employability.

Because of the globalization of the workforce in recent years, English has become increasingly important. At both the international and intra-national levels, it has developed through time into a significant communication tool. Speaking clearly in English is even more crucial because there are several instances where someone is an expert on a subject but falls short in communicating it. Therefore, practicing spoken English is really important. There are several options for the individual who learns English in a nation where it is not the national tongue.

More than technical expertise, the requirement for good communication in the workplace today has been acknowledged and embraced.

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English is the dominant language in business. If a person speaks English well, they can advance up the managerial ladder. Even if you have great company ideas and terrible English, you could still find yourself stuck at the bottom of the managerial ladder. Over time, you'll become less productive because it will become more difficult for you to communicate your wonderful ideas.

Those that can communicate clearly in English will undoubtedly steal your ideas and take credit for the hard work you put in to make them work. As a result, English language instructors have a tonne of opportunity to train individuals in communicative English for a variety of situations, including group discussions, interviews, oral presentations, report writing, letter writing, etc. English language instructors typically deal with a person's capacity to construct grammatically sound phrases as well as his vocabulary deficit, anxiety while speaking in front of crowds, and weak presenting abilities. A trainer of the English language often teaches the following abilities.

### **Standard English**

The influence of one's vernacular might change how Indian English is pronounced from place to region. Therefore, the following queries are raised: What is the standard form of English? Is it British English, American English, or Indian English? There are differences since regional languages have a significant influence. British English was the accepted Standard English up until the advent of globalisation. However, due to the strength of the American economy, its advances in science and technology, its influence over other nations, and the growth and acceptance of American English, both tech-savvy nations and nations that rely on these technologies are significantly influenced by it.

English has been playing a significant part in many fields, including engineering, medical, and education, which is, in my opinion, the most essential area where English is needed. This has been made possible by the advancement of technology. English is a need if we desire a profession in travel. As the Pilots and cabin personnel must all speak English because it is the aviation industry's universal language. even though you're not Your ability to communicate with clients and coworkers will be up in the air if you speak English clearly to vendors from around the globe. The ability to communicate effectively in English is what makes it possible to more convenient to tour the world. Since it is the primary international tongue used by foreigners, It is simple to obtain aid when you speak English and in many regions of the world.

Learning the language has a lot of positive benefits. Six factors make English crucial

- It is a language that is spoken everywhere.
- It is an academic language.
- It provides us with access to a multitude of printed and online written material.
- It is practical for travelling.
- If you want to operate in international company or trade, it is crucial.
- It is Hollywood's native tongue.

### **New Career Opportunities are Opened by English**

Learning English will mostly enable you to pursue and select more professional alternatives. Today's labor market is international, and many businesses want workers who can communicate with clients and partners anywhere in the world. Usually, this entails hiring workers who can speak English. You may work as a translator, a language instructor, or an English marketing specialist for a multinational corporation by learning English. The first step toward achieving all of your objectives are learning English.

The most popular language on the Internet is English. With around 1 billion users typing and conversing in it, English is the most popular language online. You will be able to access and enjoy more online resources, read world news, and take part in forum discussions if you can read and understand English. You will be able to communicate with more people online and use more resources if you can understand English. There are countless options. A world of entertainment will become available to you after you learn English. Nowadays, it is difficult to imagine a young person who does not know or learn at least one language in addition to their native tongue.

So many people are being forced by globalization to connect and work together more in many economic contexts. However, each language has value. Depending on the circumstances. To connect with individuals around the world without knowing their regional language, you need a world language. English is a universal language that is useful everywhere. Additionally, English is a vital worldwide language that is widely used even in nations where the UK has historically had little impact. You can communicate in almost every country in the world if you know the fundamentals of English.

**You can Communicate Effectively almost anywhere on the Globe**

- **The language of the media industry is English**

There are a tonne of movies, TV shows, and hit songs written in English because of Hollywood's influence on the global media.

- **The Language used on the Internet is English**

More than half of the content on the internet is published in English, making it a particularly important language online. Additionally, some of the biggest tech firms in the world have their headquarters in English-speaking nations.

- **Having a Solid Grasp of English Makes Traveling Much Simpler**

Imagine you are a Spanish speaker on vacation in Thailand and the hotel receptionist is unable to respond to your question in Spanish.

They might be able to respond to your query in English.

- **One of the Most Crucial Languages for Business is English**

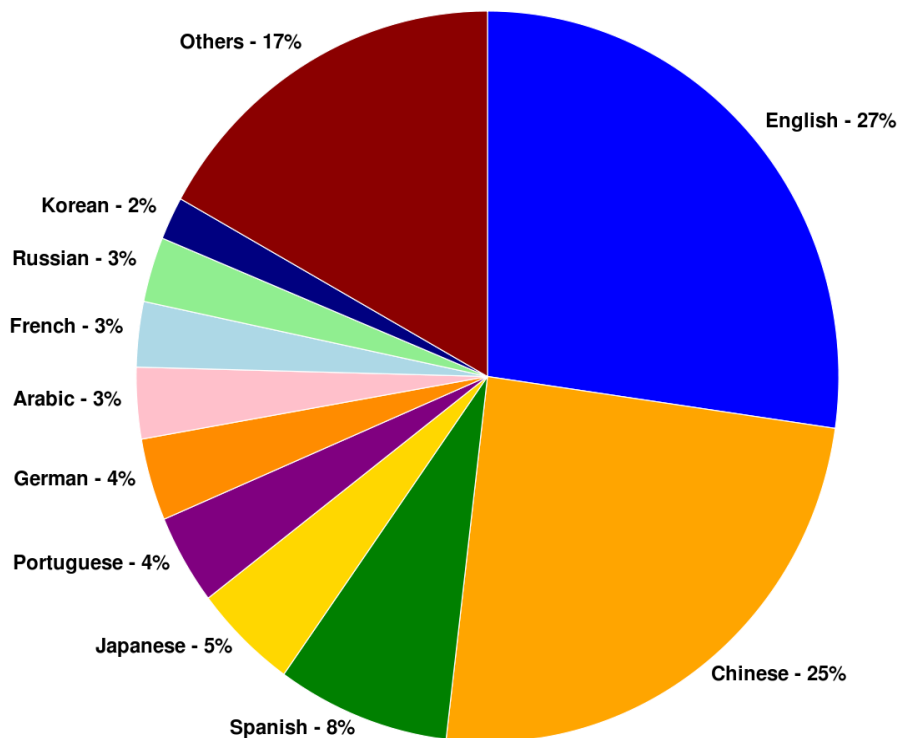
English is incredibly vital in the business world, regardless of whether you are a business owner, student, or employee. Because it is the official language of the United States, the United Kingdom, Canada, India, and South America, English is regarded as one of the most crucial business languages.

- **You can study anywhere in the World with English**

Numerous colleges and universities offer programming courses in English because English is a language that is widely spoken.

- **English Opens up a World of Civilizations for You**

If you speak English well, you can access books, music, and movies from hundreds of other nations.



### **Employability Tool**

India has also made significant contributions to the vocabulary of modern English, many of which have made it into common dictionaries. Employees are constantly kept on their toes as private sector enterprises advance and become more competitive as a result of the shifting global economy. It's as if you either put in the effort and demonstrate your abilities or you perish for neglecting to care for your professional development. Language proficiency is crucial for maintaining one's employability. Employability is the capacity to continue being employable as a result of having the necessary skills.

One's ability to communicate effectively is crucial to their professional development.

For a job to advance, the ability to communicate clearly in both written and oral forms of language is crucial. English is the most widely used language in business, as was already said, making it one of the most crucial employability skills. English proficiency is highly valued in the business sector. Not only is the ability to construct grammatically sound sentences a necessary component of proper English. It refers to other communication-related abilities like presentation skills, negotiating and persuasion skills and interpersonal skills utilizing that language.

### **Effective English Communication Skills**

Oral abilities for public speaking, presentations, bargaining, dispute resolution, and information sharing; written skills for creating reports, proposals, instruction manuals, memoranda, notices, official correspondence, etc. Effective communication skills also include listening skills. Additionally, it entails a blend of verbal and nonverbal abilities characterized by adequate and distinct articulation, a suitable pause, and voice modulation. A certain level of expertise in English has required if it is the language of communication.

Since English is not our mother tongue but rather a second language for us, it is imperative that we practice it constantly at home before attending language lab sessions. This needs to be urgently considered by institutions that want their students to be hired by MNCs and reputable businesses. An English language trainer can help in this situation. Both in-depth subject knowledge and effective communication abilities are essential for a quality job.

- **Soft Skills' Importance for Effective Communication**

While it's true that communication skills are the most significant employability factor, other abilities, like intrapersonal and interpersonal skills, have grown in significance.

Only 10% of the many experts that are generated each year are employable in different areas, according to surveys. Because the candidates lack the soft skills necessary for employability, they are unfit. These are some examples of intrapersonal characteristics Time management, attitude, responsibility, ethics, integrity, and ideals, as well as courage and self-assurance, are all important.

The following interpersonal qualities are among them:

- Self-awareness;
- teamwork;
- communication and networking;
- listening and empathy skills;
- problem-solving and troubleshooting techniques;
- leadership
- Nonverbal Interaction

In English, there is a proverb that states, "Silence speaks a lot." The use of language and nonverbal cues should always be consistent. Some of the crucial elements of non-verbal communication are the ones listed below.

- **Posture and Body Orientation;**

- eye contact;
- facial expressions;
- gestures;
- and eye contact
- We can see that soft skills and personality traits play a crucial role in one's success.
- Along with hard skills and domain knowledge, it is crucial not only not just in preparing for interviews but also in terms of future professional advancement.

### **The Job Scenario Demonstrates Improvement in India**

Since the beginning of this year, the professional job market in India has improved, with 59%

Indian businesses are now hiring at the senior level, up 19% from the beginning according to a survey. According to the Antal Global Snapshot report from international recruitment firm Antal International According to a report called "Employment Trends," the professional job market in India as well as has increased globally since the beginning of 2013". linguistic abilities that must be learned for the business English-speaking portion of the world Language proficiency is defined as the capacity to listen, read, write, and communicate in a businesslike manner.

- The art of listening is frequently overlooked. However, this shouldn't be the case because active listening is crucial in daily life. According to studies, businesspeople listen for 45% of their working hours. We must read a lot of texts in the corporate sector on a daily basis, including journals, emails, reports, and books. Understanding and in-depth analysis of what one reads is necessary. We cannot deny the necessity of having important documents in writing.

In a company, it is frequently necessary to produce business letters, memoranda, proposals, brochures, manuals, notices, and bulletins, among other documents.

- Business houses find it lacking when employees lack adequate spoken English language skills. These days, employers are looking for workers who can contribute significantly to group discussions, presentations, and seminars.

The list of employers rated according to the Job Outlook 2013 report is as follows:

- Skill/Quality
- Ability to speak vocally both inside and outside of the business.
- Ability to cooperate in a team environment
- Ability to decide and work through issues.
- Ability to prioritize, plan, and arrange tasks.

### **The Capacity to Gather and Analyze Information**

- Ability to evaluate numerical data
- technical expertise pertinent to the position.
- proficiency with software applications.
- The capacity to write and/or amend reports.
- Ability to persuade or sway people
- Flexibility and personal branding
- Improvement in productivity

### **We Acquired Skills through Learning English**

Naturally, one of the talents we acquire when studying English is the ability to comprehend the English that is spoken in our surroundings. We also develop knowledge of English.

We develop our reading skills by learning to understand English. We acquire this skill because we frequently read in English and comprehend challenging words. The capacity to write is the next skill, and it is acquired because there are surely many disparities in grammar.

There, start to comprehend everything.

There are yet further skills that we can acquire in addition to the ones mentioned above, including

We acquire listening abilities through our practice of paying attention to other people's talks.that speak English. The last gift we receive is the capacity to communicate, which we acquire because

We regularly practice pronouncing English words. As evidenced by the abilities listed above Despite the fact that learning English is not simple, it is not useless. all of these provide abilities that will help any generation compete in the workforce.

- **English's Impact on the Next Generation**

English is widely known in this age of globalization, among both older and younger generations. Numerous developments impact the younger generation. beginning with the younger generation, who has some understanding of the Due to the widespread use of social media, English has become a second language for many families at home. and the younger generation is a positive thing. even though

they are still young, they are beginning to speak English with fluency. Despite the benefits described above, the presence has unfavorable consequences. the younger generation's understanding of their own tongue when speaking English is from Indonesia. Because young people are too accustomed to using English, the trend of encouraging them to learn their native tongues is also beginning to wane. There are both advantages and disadvantages to the younger generation speaking English now. What is certain is that we must be able to identify and reject anything that is detrimental to our country and ourselves.

### **Conclusion**

The English language is crucial in determining one's personality. English will always be necessary, from academia to business. It is urgently necessary to make changes to the educational system that will respond to the demands of the changing economy and adopt appropriate steps to make communicative English training mandatory in order to help young people find profitable employment. Through increased productivity and a rise in the country's GDP, will ultimately be advantageous to all parties involved, including business, the government, and the economy.

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