

INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Multidisciplinary Quarterly Double Blind
Peer Reviewed Refereed Journal)

Vol. 03 | No. 02(II) | April-June, 2023

ISSN: 2583-0295
Impact Factor: 5.449



INSPIRA
JAIPUR - INDIA

Indexing Status: IJIRA is indexed and included in
COSMOS Foundation & Electronic Journal Library EZB, Germany
International Institute of Organized research(I2OR)
Directory of Research Journals Indexing (DRJI)

EDITORIAL BOARD - IJIRA

Chief Editor

Professor (Dr.) S.S. Modi

President, Inspira Research Association
Former Professor & Head, Department of Accountancy & Business Statistics
Faculty of Commerce, University of Rajasthan, Jaipur
25, Modi Sadan, Sudama Nagar, Opp. Glass Factory
Tonk Road, Jaipur-302018 Rajasthan
Email Id: editor@inspirajournals.com profdrssmodi@gmail.com
Mobile No: +91-9829321067

EDITORIAL BOARD

<p>Dr. Jolly Sahni Director, Jubilation Office & Associate Director MBA Program, Riyadh Saudi Arabia Email Id: jsahni@psu.edu.sa</p>	<p>Dr. Chai Ching Tan Rattanakosin International College of Creative Entrepreneurship (RICE) Rajamangala University of Technology Rattanakosin Thailand Email Id: chaiching.tan@rmutr.ac.th</p>	<p>Prof.(Dr.) Anil Mehta Professor School of Legal Studies Banasthali University, Banasthali Former Professor & Head Department of Business Administration University of Rajasthan, Jaipur Email Id: anilmehta@banasthali.in</p>
<p>Prof. (Dr.) Manvinder Singh Pahwa Professor & Dean School of Business The Assam Kaziranga University Assam Email Id: manvindarsingh@kazirangauniversity.in</p>	<p>Dr. O.P Gusai Associate Professor Department of Commerce MLN College University of Delhi Delhi Email Id: opgusai@mln.du.ac.in</p>	<p>Dr. Dhaval Maheta Senior Assistant Professor Department of Business and Industrial Management Veer Narmad South Gujarat University Surat Email Id: dpmaheta@vnsgu.ac.in</p>
<p>Dr. Anukrati Sharma Associate Professor & Head Deptt. of Commerce and Mgmt. Coordinator, Skill Dev. Centre University of Kota Kota Email: dr.anukratisharma@uok.ac.in</p>	<p>Dr. Ashok Kumar Assistant Professor Department of Business Administration & Director Defence & Strategic Studies Centre Jai Narain Vyas University Jodhpur Email Id: ak.badmin@jnvu.edu.in</p>	<p>Dr. R.K. Tailor Associate Professor Department of Business Administration Manipal University Jaipur Email Id: rajeshkumar.tailor@jaipur.manipal.edu</p>

Statutory Warning : No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Innovations & Research Analysis (IJIRA)"
is not responsible for views expressed by the authors and reviewers.

website :- www.inspirajournals.com

GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
2. Articles should not be more than 2500-4000 words including notes, references & tables.
3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
4. The main text should not contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
5. Reference should be given in APA style.
6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
9. Articles must be original and hitherto unpublished.
10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
12. All author/s must sign and send the "Copyright Certificate" along with their submission.
13. In the case of website, please do not forget to mention the date of accessing.
14. Electronic submissions should be sent to (editor@inspirajournals.com/ profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

Prof. (Dr.) S.S. Modi

Chief Editor & Publisher
International Journal of Innovations &
Research Analysis (IJIRA)

INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal)



Prof. (Dr.) S.S. Modi

Chief Editor

International Journal of Innovations & Research Analysis (IJIRA)

25, Modi Sadan, Sudama Nagar

Opposite Glass Factory

Tonk Road, Jaipur-302018, Rajasthan, India.

Email: editor@inspirajournals.com / profdrssmodi@gmail.com

Mobile : 09829321067

INSPIRA™
Reg. No. SH-481 R- 9-V P-76/2014

Published by Prof. (Dr.) S. S. Modi, Proprietor, INSPIRA, Jaipur, Rajasthan
Website : www.inspirajournals.com