

CHANGE OF WOMEN TO SUCCESSFUL WOMEN ENTREPRENEUR WITH TIME

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ABSTRACT

This study attempts to empower women through education, self-respect and allowing women's to prepare their own agenda and priorities , so that they may get own pace of learning and development. The study also elaborate the changes made in education and empowerment of women from traditional to modern era. It also depicts the effect of empowerment of women on society and her family members. It has been also thought that how females may develop themselves in different sectors. There are so many women entrepreneurs working at large scale in so many fields of the society in our country/state. The study has selected one of them in Bhopal as an example.

KEYWORDS: *Empowerment, Entrepreneurs, Education, Women Entrepreneur, Decision Making.*

Introduction

Concept for Women Entrepreneurs

Women Enterprise is a step towards empowerment. It may be defined as a women or a group of women working together in a form of business. They organize, innovate and develop themselves. All over the world women entrepreneurs are playing a vital role in business.

Why there is a Need for Women Entrepreneurship

As women move ahead, family, village and finally nation moves. Women entrepreneur co-ordinate, administer and control the business in good manner. Today government is also supporting small scale industries, handicrafts through subsidies. Women owned business have the potential to make significant contribution to job creation and economic growth.

Objective of the Study

- To provide suitable suggestions to overcome their problems.
- Initiations must be taken by employers, to ensure safe working atmosphere for women.
- To evaluate the extent of women participation in the study area.
- To critically examine the performance in providing work area.

Methodology

The study is based on descriptive arguments, secondary data analysis and comparative data. The statistical data available on government websites and five year plans/NITI Aayog are studied to see the impact in education and economy.

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Women: Education and Development

Development of women is necessary for the development of family, village, community and nation. No family will feel happy, if women's are not respected, free and happy. Not only in India, but in many countries also, women are placed below men for decision making, control over resources and ideology. According to U N, one out of every three women experience violence. It concludes that millions of girls and women's are facing violence. This is the biggest war going around world and much painful is that it is within family.

It is indeed difficult thing to generalize about women in India because as caste, class and communities. In some tribal areas women are given much preference than men. Yet, one can say that most women suffer due to ideologies, gender inequalities, colour and cast. Due to nutritional and low education level, life expectancy for women is lower than that of men. In most of the jobs, women are paid less than men. They are treated as less skilled and low powered. The participation of women in political and social decision making is comparatively low. Women's participation in the parliament has never been higher than 10%. They are excluded from authority. They are less involved in social, economic and political matters. Even in most of the part of our country, girls are living with burden and fear. They carry the burden of looking after their siblings, household work, burden of getting neglected etc. Women and girls are now living with fear, such as fear of neglect, fear of rape, fear of allowed to die, fear of getting proper food, medical facilities and education. Even after the application of law, gang rapes are enormously increasing. After marriage, some of the women are facing neglect, mal adjustment and mental and physical torture. Due to pressure created by women movement some positive changes are seen in developed cities. ex. gender awareness, girl education, abolition of girl child marriage, women participation in all decision making bodies is seen as important. Increase in participation of girls in government and non-government development agencies and programs are seen. Also our government has set up different bureaus, commissions and ministries to look after the gender issue. Even it has been seen in different schools and colleges there is a special committee as "Women Cell", "Sexual harassment cell" etc. For developing women, but still we have to go further.

Empowerment

In order to move ahead, women have to empower themselves which are disempowered. Different awareness programs are to be conducted and to be made compulsory to understand power i.e. Ability to take action, free independence, autonomy, freedom for women. Thus women empowerment requires giving women control over human, intellectual, financial, inner resources etc. According to Kamal Bhasin, empowerment of women will improve our lives only if our notion of power is different from the present notion of power. Power does not means dominating over others, but power means power to heal, care for others, to fight for justice, to use her own salary. Yes in many cases it has been seen that women are working, but they are not allowed to use her own wages. Even it has been seen that old women are dominating over young girls and women. They had to take care of their husbands, children and infants after their work and are not allowed to use their own income for themselves. The aim of women empowerment is not a one day game, it has to be changed in hierarchal relationship, north to south relations. This means, we do not support all women irrespective of what they stands for. But our struggle is for gender equality, for some rules, principles and for society, where all men and women may grow equally and participate equally. Empowerment of women is to be done at all level, whether she is working with government, higher grade, lower grade or middle level. We also need support from sympathy from men as well.

Special Attention

Women have to make others understand that she is working as a dual aspect. Not only she is delivering and taking care of a child and home maker, but apart from that she is a farmer, labor, artisan, teacher or a doctor as well. They have also been involved in contribution to GDP. Opportunities have been given to girls according to their choices, and not to be pushed into only traditional rules. They have given education rather than domesticates. Decisions making power has given to them for example when to get married, whom to marry, when to have children etc. Lack of control over property is another issue of women empowerment. In her book Bina Agrawal has very convincingly argued that gender gap in the ownership and control over property is single most important factor affecting women's economic wellbeing, social status and empowerment. Homemakers are treated as value less and considered as burden, opportunity to grow and study is not given. Women's drudgery will only be reduced when, men

and children may help women in all areas, women allowed to fulfill their own areas of interest, take rest and burden of households is to be shared with other members of the family. Control over sexuality is another area to be focused by the government. Some how things are done but overall now also it is in worst condition. Religion is another creator of women disempowerment. As time flew things have changed. Religion which deny women rights should be challenged.

Education for Women Empowerment

Not only for reading and writing, education is important for her own growth, to make stand in the society, to educate her children, to understand norms, values and patriarchal knowledge, we need education for fast changing world, for analytical skills, to understand the realities of life, which gives self confidence, self respect and strength, make them feel energetic and joyful. In other words EMPOWER them. We need education for women not only for competition but education for getting justice, equality, honesty, truthfulness, new skills and knowledge, and courage. It helps women to understand realities around, scientific approach and develop a questioning mind. It helps in understanding micro and macro level of thinking at local and global level.

Women Empowerment in Indian Economy

- In 2015-16 women comprised 16.2% of all urban workers, a small increase from 13.4% in 2005-06.
- 13.4% of Indian working women have a regular salaried job compared to 21.2% of working men.
- In 2017 female ministers are appointed in the Modi ministry, of whom 6 hold Cabinet rank, the highest number of female cabinet minister in any Indian government in history.
- On 25th. March, 2017 Tanushree Pareek became the first female combat officer commissioned by the Border Security Force (BSF).

Govt. Support: (NITI Aayog)

Even govt. had supported women entrepreneurs by launching NITI Aayog women entrepreneurship platform (WEP). This has been established for their innovative and long term strategies for their business. It has been established under the leadership of Ms. Anna Roy, Adviser of NITI Aayog, in order to increase the women entrepreneurs, who may empowers our nation and economy in other way. Three pillars are made on which WEP is made are:

- Ichha Shakti: By these women's are motivated to start their own business.
- Gyaan Shakti: For going ahead, this Gyaan shakti provides knowledge and support to women entrepreneur, and
- Karma Shakti: This shakti provides hands and support to women entrepreneurs in setting-up and scaling up their business.

An Example

According to the topic there are so many successful women entrepreneur in our society. I am giving reference of one of the successful entrepreneur of Bhopal city who is a retired IAS officer Mrs. Nirmala Buch. She has established Mahila Chetna Manch and also, she is a president of this enterprise.

Vision

Mahila Chetna Manch's (MCM) visions equality, equity and empowerment of women through their participation in economic, social and political spheres and thereby contributing to the well-being and development of their families and community as active agents of change.

Mission

Facilitating empowerment of women is for inclusive growth and access to opportunities and resources for securing lasting improvement in quality of their lives.

Objectives of Mahila Chetna Manch

- To formulate and implement programmers and projects for welfare and development of women.
- To take up programmers for creating awareness among women and in society about the condition of women and about the need to improve their situation.

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- To help women take up activities for their empowerment especially for their economic independence, education, health and nutrition.
- To generally promote interest in and take up programmes for the improvement of the situation of women and their families especially children.

Main Targeted Task of Mahila Chetna Manch

- **Education and Training:** Mainly Promotion of Girls Education and Training Centre for Anganwadi Workers
- **Health and Nutrition:** Targeted Intervention for Prevention of STI/HIV Transmission among IDUs in New Bhopal.
- **Water and Sanitation**
- **Micro finance –A Social Business**

Conclusion

In order to get peace around, women empowerment is necessary. Only then there will be justice and equality. It will take place in rapid manner when men understand, the overall view which is further good for men, family and for the nation. Let us remember.

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