

WOMEN EMPOWERMENT: THE BEGINNING OF ENTREPRENEURSHIP

Dr. Dinesh Chand Meena*

ABSTRACT

Gender inequality in India is because of economic and social organization, which is because of formal and informal norms and related practices. This status and position of women's generally and specifically rural women isn't satisfactory. Though women are almost adequate to men in numbers but they're still deprived lot in our society. Women are still treated as the second rated citizen or subordinate to men altogether in almost all major fields of life i.e., social, economical and political. Theoretically women are considered important and equal partners in process of development but in practice they're generally ignored and dominance of males in society is clearly visible and felt. Women generally and poor women specifically are the foremost vulnerable section of developing societies. Reason for this status of women is that men since the time memorial are regarded to be the income earners for family, where women's job has been confined to the household. Women are thus not prominent and unremunerated for his or her household work. Even when because of economic or financial situations women were compelled to get out of house to figure it's put multiple burdens on her of domestic work, children welfare and income earning. These multiple roles have resulted in hampering of their health and well being. the full idea of entrepreneurship among women is to form them self-dependent (financially) by earning their own income and also to lend their support to family and further to contribute in development of community as a full. Women's capacity to alter their lives through the assistance of entrepreneurship and financial resources depends on many factors like status or position of women in group, her independent situation and environment during which she resides. Women are making their careers in numerous sectors, but only few have achieved positions at the decision-making level or being member of governing bodies that influence media policy. Women's faces great discrimination in their access to education, economic, social and health services access worldwide. While on the opposite side the range of economic activities of women is extremely broad in developing countries. It includes self-employment in farming, formal and informal sector, crafts production, trading etc.

Keywords: *Entrepreneurship, Self-Dependent, Women's Capacity, Directive Principles, Enactment.*

Introduction

The guideline of sexual orientation correspondence is cherished within the Indian Constitution in its Preamble, Fundamental Duties, Fundamental Rights and Directive Principles. Indian Constitution offers balance to women, yet additionally representative's power to the state to receive proportions of positive segregation for women. Notwithstanding, there still endure an enormous distinction between the objectives expressed within the enactment, constitution, plans, strategies, program, and related instruments on one hand and also the real truth of the status of Indian Women, on the opposite. Victimization misses kids, pre-adult young women endures in various parts of the state. Sexual orientation disparity in India is due to monetary and social system, which is generates formal and casual standards and related practices. The current status and position of women when all is alleged in done and explicitly

* Associate Professor, Department of Sociology, Sri SantSundardas Government Girls PG College, Dausa, Rajasthan, India.

rustic women isn't agreeable. In spite of the actual fact that women are practically comparable to men in numbers however they're so far denied parcel in our general public. Women are hitherto treated because the second appraised resident or subordinate to men in every single significant field of life i.e., social, efficient and political. Theoretically, women are viewed as significant and equivalent accomplices in procedure of development yet practically speaking they're commonly overlooked and predominance of men within the limelight is clearly unmistakable and felt. Women when all is claimed in done and poor women specifically are the foremost helpless segment of making social orders. Purpose behind this status of women is that men since the time commemoration are respected to be the salary workers for family, where women's activity has been sure to the family. Women are during this manner not noticeable and unremunerated for his or her extended family work. Notwithstanding when due to monetary or money related circumstances women were constrained to venture out of house to figure it's put different weights on her of residential work, kids welfare and pay winning. These different jobs have led to hampering of their wellbeing and prosperity.

Empowerment and Women Empowerment

The concept of 'empowerment' is usually employed in different areas, from psychoanalysis to welfare work. But while the identical phrase is employed, it's not always apparent if the thought indicates the identical purpose or the identical custom in these various fields. The notion of empowerment, propounded by Caroline Moser (1993), is concentrated on the individual with control over resources seen because the central means for redistribution of power. The perception of empowerment varies from people to people; it's different meaning in numerous socio cultural and political contexts. It's relevant at the individual and collective level. It may be of economic, social, political and psychological. Empowerment is that the development of resources and capabilities of individuals to partake in, check with, persuade, control, and held responsible to the institutions that affect their lives. Empowerment as a goal is to encompass power over the determining factor of a person's quality of life, and empowerment as a process is to construct an environment during which the client or community commands the method of change, influencing the goals of empowerment process and therefore the thanks to use it.

Empowerment of Women isn't associated with a selected country but it's a world phenomenon. Women of each country feel that they don't enjoy same resources and opportunities as compared to men. The aim to empower women is to form them realise altogether aspects of life their full individuality and supremacy. At this time the challenge is to extend the participation of women to create them empower. Women empowerment is required to capability deprivations. The Empowerment of women helps in bringing the autonomy of higher cognitive process in women life by shattering the individual limits of the family and society. To empower a women is to show them in self dependent altogether the spheres of life by abandoning the restrictions placed on women. Empowering women helps in bridging the gender inequality gap within the all areas of society between men and women.

The Need of Women Empowerment

Women involve about 50% of the all out population. If we disregard this power then we are using just 50% of labor power. Women structure an important fixing during the time spent development of any network. We as society can't might suspect to assemble and shape the fortunes of any nation without perceiving and valuing the duty and standing of women. They a chunk of labor power and have equivalent ability to figure and adding to the national salary. The examinations on United Nations agency demonstrate that women are often as gainful as men and are appropriate adding to the pay of the family. The status of women in a very general public is legitimately connected with its monetary position and therefore the dimension of cooperation in financial life which, in its own relies upon rights, jobs and open doors for support in financial exercises. So on improve the states of women, empowerment is required. The basic thought of women entrepreneurship is that it gives them an opportunity to show intent on be monetarily autonomous and furthermore to monetarily bolster their family units and networks. Women by aiming to be Entrepreneur can help in accomplishing the accompanying targets:

- Entrepreneurship will help in development of women by understanding their maximum capacity.
- It will prompt their equivalent interest in monetary, social, political, and social basic leadership.
- It is going to be useful in invigorating law which fits for expelling all kinds of victimization females.
- It will help in acquiring change the frame of mind of society and network by including the 2 people in development of society.
- It will help in evacuating separation and eliminating savagery against women and woman.

Concept of Entrepreneurship

Entrepreneurship could be a multidimensional task defined differently by different authorities/authors. Centillion is that the first to use term Entrepreneurship. J B Say moving along within the French (Centillion) tradition was the primary to assign entrepreneurship a grip in process. As per him, entrepreneurship may be a function to mix the factors of production into a producing organism, but to economist, the father of economic science, entrepreneurship was a prospector capitalist, a supplier of working as manager, intervening between the labor and therefore the customer. Schumpeter was the primary economic thinker to possess assigned the entrepreneurship a key role within the process of economic development. In Schumpeter system entrepreneurship is actually an inventive activity. The entrepreneur is that the innovator who introduces something new within the economy. In line with him entrepreneur are business leaders and not the easy owners of capital. In emerging countries, employment creation may be a much more immediate goal for the entrepreneurship then technological innovation. Incidentally, entrepreneurship has engaged the eye of sociologist, psychologist and economist. Sociologist analyse the characteristic of an entrepreneurship in terms of cast forming and position, etc. Psychologist analyzes their attribute to the idea of their personality traits like need for achievement affiliation and power, risk taking, higher cognitive process creativity, leadership etc. The economist analyzes them on the idea of occupational background, access to capital, business and technical experiences.

Status of Women Entrepreneurs as Today

Today Indian society isn't as rigid because it was earlier. With the passage of your time and steady developments the perceptions and attitude of individuals have changed towards women. Though the proportion is low but today women are not any more confined to the house premises, today women are attempting hard to ascertain themselves as top entrepreneurs. But many face challenging constraints which has household duties, the atmosphere or living conditions and also the burden of debt were actually is abstaining them from involving themselves actively in entrepreneurship. But with the changing attitude, outlook and attributes of women and also the ever rising economic needs has led women to figure outside the families and to financially support their families. As quoted by Pandit Jawahar Lal Nehru "When women moves forward, the family moves, the village moves and also the nation moves". This truly means women should be actively involved within the economic development of country by not only empowering them but also by making them entrepreneurs. Once they're involved only then any development is feasible in true sense. This helps them to reach these highly volatile markets. The spurt in women investors started from 1997. Since then markets are providing a simple opportunity to create fast money. Education levels among women also are mounting. Women are endowed with the spirit of entrepreneurship, sense, empowered trade and financial backing of their family. In India, there are a spread of commercial cooperatives during which women are active, producing food stuffs like spices, pickles, papads, readymade garments, embroidered goods, and diverse other articles to be used within the home.

What Could be the Areas of Women Entrepreneurship

Women Enterprise is an enterprise owned and controlled by a girl having a minimum financial interest of 51 percent of the capital and giving a minimum of 51 percent of the utilization generated within the enterprise to a women. The unfamiliar gifts of women will be perceived and that they could be prepared for build up different sorts of ventures. An affordable situation is significant for every lady to imbue pioneering values and participate in business dealings. The assorted business opportunity regions accessible for women to create up their venture are Handicrafts, Bio-innovation, Nursery and Creches, Coaching Centers, Beauty Parlors, Boutiques, Consulting administrations, Interior Decoration, Education and preparing and Event management. The subsequent functions of women entrepreneurs were identified by Frederick Harbison (Harbison, 1956):

- Exploration of the prospects of starting a replacement mercantilism.
- Undertaking of risks and also the handling of economic uncertainties involved in business.
- Coordination, administration and control.
- Supervision and leadership

Role of women as an entrepreneur has seen many transition they started from making household utility item, then they were taking over activities like weaving, crafting, designing etc. From, involving only in traditional entrepreneurial activities women are now collaborating in modern entrepreneurial activities yet. Within the present global scenario women entrepreneurs are key players in

terms of contribution in economic development. Women became the vital part in today's business environment. For continuous economic process and social development women are crucial a part of the state. They're involved within the wide selection of labor. Women entrepreneur generates income and have interaction in its distribution by undertaking different economic activities.

Conclusion

At present women empowerment is most discussed topic not only at national level but at international level further. For the expansion of an economy women role can't be neglected that's why women empowerment is required and necessary for overall development of a nation. Through this research an effort is created to grasp does through entrepreneurship empowerment of women is often achieved. India state one amongst the oldest states of India its male dominated and patriarchal society. Women have fought tooth and nail to interrupt the mould within which they were placed. They're trying their hands at different ventures to ascertain their own identity. Since entrepreneurship is one in the entire key factor for the event of a nation. The government focuses also on the entrepreneurship especially promoting entrepreneurship among women. The results of the study show that women from different walks of life are usurping entrepreneurial activities and also the major reason is to produce additional income to the family. Majority of women entrepreneurs are not very competent entrepreneur that's why the impact of entrepreneurship on women economic, psychological and social empowerment is extremely low. Women of India are being empowered in economic, psychological and social sphere of life by being an entrepreneur but the method of empowerment in itself is incredibly slow. Women face many difficulties in their entrepreneurial career which became a significant hindrance in achieving empowerment. Women entrepreneurship could become the good mechanism to enhance the standard of women work additionally as personal life except for that government efforts are needed to strengthen the women entrepreneurship in India.

References

- ✧ Adisheshiah Malcom, S., 'Entrepreneurship for Tamil Nadu', Tamil Nadu State Council for Science and Technology, Madras, 1985.
- ✧ Allen ,H., Anderson it al , 'Effective Entrepreneurship', Blockwell Publishers Inc., USA,1999
- ✧ Anuradha Prasad, Kuldeep Mathur, Entrepreneurship Development under TRYSEM, Concept Publishing Co., New Delhi, 1988.
- ✧ Chakravarti, 'Women Employees and Human Resource Management', Nalini Sastry, Subrata Pandey, University Press (India) Ltd., Hyderabad, 1995.
- ✧ Dhanalakshmi, Bhatia, B.S. and Batra, S., 'Entrepreneurship and small Business Management', Deep and Deep Publications Pvt., Ltd., New Delhi, 2000.
- ✧ Lalitha Iyer, 'Women Entrepreneurs, Challenges and Stratigies', Friedrich Ebert Stiftung, New Delhi,1991.
- ✧ Morrison, A.M., White, R.P., Van Velsor, E. and 'Centre for Creative Leadership, Breaking the Glass Ceiling:' Can Women Reach Top of America's Largest Corporations?' Reading M.A. Addison Wesley Publishers Inc.1987.
- ✧ Sen Gupta Padmini , 'Women in India: Information Services of India' ,New Delhi, 1964.
- ✧ Sharma ,R.A., 'Entrepreneurial Performance in Indian Industry', Inter-India Publications, New Delhi, 1985.

