INTERNATIONAL JOURNAL

ISSN: 2581-7930 Impact Factor 6.809

OF

ADVANCED RESEARCH IN COMMERCE MANAGEMENT & SOCIAL SCIENCE (IJARCMSS)

An International Quarterly Double Blind Peer Reviewed Refereed Journal Vol. 06 | No. 02(II) | April - June, 2023 INSPIRA JAIPUR - INDIA

Indexing Status: IJARCMSS is Indexed and Included in: COSMOS Foundation & Electronic Journal Library EZB, Germany

International Institute of Organized Research (I2OR) || General Impact Factor (GIF)

Directory of Research Journals Indexing(DRJI) || International Scientific Indexing (ISI)

EDITORIAL BOARD - IJARCMSS

Chief Editor

Professor (Dr.) S.S. Modi

Former Head

Department of Accountancy and Business Statistics Faculty of Commerce, PG School of Commerce

University of Rajasthan, Jaipur-302004 Rajasthan (India)

President, Inspira Research Association, Jaipur Past President, Indian Accounting Association (IAA) Secretary, Indian Accounting Association, Jaipur Branch

25, Modi Sadan, Sudama Nagar, Opp. Glass Factory, Tonk Road, Jaipur-302018 Rajasthan Email ID: profdrssmodi@gmail.com Mobile No. +91-98293 21067

MANAGING EDITORS

Dr Vijay Pithadia

Professor and Director Smt. S.H. Gajera MBA Mahila College Amreli-365601 Gujarat

Email : pithadia_vijay@gtu.edu.in

Dr. Ashok Kumar

Assistant Professor
Deptt. of Business Administration
Faculty of Commerce
Jai Narain Vyas University, Jodhpur

Email: ashokkumarhatwal@gmail.com

Dr. Ravi Kant Modi

Head
Deptt. of Economic Administration
& Financial Management

Faculty of Commerce LBS PG College, Jaipur - 302004

Email: ravimodii@gmail.com

ADVISORY CUM REVIEWERS BOARD

Dr. K.Prabhakaran

Faculty- Finance & Accounting
Department of Business & Accounting
Muscat College, PO Box 2910
Ruwi, PC 112 Sultanate of Oman
Email: prabhakaran@muscatcollege.edu.com
praba_mba2003@yahoo.co.in

Mr. Rajendra Deshpande

B.Pharmacy, Master In Marketing International Business. Well known Thinker, Speaker Trainer - Sales & Marketing Digital Bus. Value Dev. Cons.-USA Email:mantr4success@gmail.com

Prof. Anil Mehta

Former Professor Deptt. of Business Administration *University of Rajasthan Jaipur-302004*

Email:mehta.2001@gmail.com

Dr. MD. Mahtab Alam Faculty

Deptt. of Business Administration S.M. College, Bhagalpur, Bihar-812001

Email:drmdmahtabalam17@gmail.com

Mr. Ammar Khayyat

CEO, Nibras.com (Education website in Dubai) Anshasi Square-Second Floor Building No.28

Al Husari St. Shmaisani Amman Jordan Email: ammar@nibras.com

Prof. (Dr.) Jitendra Kumar

Advance Bus. Studies & Research
Faculty of Comm. & Management
Maharishi Dayanand University
G.G.D.S.D. (P.G. & Research) Centre
Palwal (Haryana) -121102
Email:jksharma2618@gmail.com

Prof. (Dr.) Mamta Jain

Professor
Department of EAFM
University of Rajasthan
Jaipur-302004

Email:mamta_deoli@yahoo.com

Dr. R.K Tailor

Associate Professor
Deptt. of Business Administration
Manipal University
Jaipur-303007

Email:drrktailor@gmail.com

Dr. Rana Singh

Former Director
Institutional Effectiveness
(Quality Assurance)
University of Jazeera Dubai, UAE.
Former Vice Chancellor & CEO-IIIE
Sanskriti University, Mathura
Uttar Pradesh - 281401
Email: dr.ranasingh@gmail.com

Dr. Sanjay Bhayani

Dean, Professor and Head Deptt. of Business Management Saurashtra University, Rajkot-360005 sjbhayani@gmail.com

Dr. Anukrati Sharma

Associate Professor & Head Deptt. of Commerce and Mgmt. Coordinator, Skill Dev. Centre *University of Kota, Kota*

Email: dr.anukratisharma@uok.ac.in

Dr. Nagendra Singh Bhati

Assistant Professor
Department of Political Science
Jai Narain Vyas University
Jodhpur-342011

Email: nagendrasinghbhati81@gmail.com

Statutory Warning: No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Advanced Research in Commerce, Management & Social Science(IJARCMSS)" is not responsible for views expressed by the authors and reviewers.

website:-www.inspirajournals.com

GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

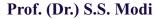
- 1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
- 2. Articles should not be more than 2500-4000 words including notes, references & tables.
- 3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
- 4. The main text should bot contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
- 5. Reference should be given in APA style.
- 6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
- 7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- 8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
- 9. Articles must be original and hitherto unpublished.
- 10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
- 11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
- 12. All author/s must sign and send the "Copyright Certificate" along with their submission.
- 13. In the case of website, please do not forget to mention the date of accessing.
- 14. Electronic submissions should be sent to (editor@inspirajournals.com/profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

Prof. (Dr.) S.S. Modi

Chief Editor & Publisher
International Journal of Advanced Research in
Commerce, Management & Social Science(IJARCMSS)

INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMMERCE, MANAGEMENT & SOCIAL SCIENCE (IJARCMSS)





Chief Editor

International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS)

25, Modi Sadan, Sudama Nagar Opposite Glass Factory, Tonk Road

Jaipur-302018, Rajasthan, India.

Email: editor@inspirajournals.com/profdrssmodi@gmail.com

Mobile: 09829321067 / 09828571010



Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan Website: www.inspirajournals.com