

ASSESSMENT OF DEVELOPED MODEST BATH WEAR OUTFITS ON DIFFERENT PARAMETERS

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ABSTRACT

Clothes can help a person to advance both socially and economically and they play a significant role in an individual's life by giving lots of personal satisfaction. Clothing is a form of nonverbal communication that conveys emotions, behaviour and differentiation. Bath wear is clothing worn by people during water-based activity or while having bath. Variety of dresses may be worn by people. Bath wear is commonly referred as swimsuit, bathing suit, bath costume, swimming togs, bathers, cossie (short for "costume") etc. (<https://en.wikipedia.org/wiki/Swimsuit>). Clothing and modesty are becoming ever more serious, and important as we move into these perilous immoral times. In view of the above, the present research work on "Assessment of Developed Modest Bathwear Outfits on Different Parameters" has been planned to develop modest bath wear outfits for women and assess their features at distinguished way of getting dressed and undressed publicly.

Keywords: Bathwear, Modesty, Public Places, Swimsuit, Cossie.

Introduction

Clothing is one of the means of achieving social and economic mobility in a class system like the one prevalent in India. Modest dress can be very good-looking and gorgeous to enhance the femininity. It is very common to observe women and teenagers bathing at ghats or holy river bank. Women must be decently robed, especially when they bath in public places to look more graceful. Clothes may not be tight, scanty, transparent, skin, showing etc. Women by dressing with modesty will gain the respect, becoming dignified instead of being degraded.

The guiding principle behind modest clothing among various religions and cultures is to wear clothing that projects a humbleness and humility about a person and to those around them versus wearing clothing that promotes sinful thoughts and actions whether their own or that of others. For many people modest clothing is a personal choice rather than a religious or cultural influence. Some people prefer wearing clothing that is more modest in nature and feel more comfortable interacting with others while dressed modestly. Modest clothing should not be lacking in style, rather it should have complementary use of design elements and principles.

Women have to dress decently so that people who see them will respect them as they now how to dress. This is a good thing for them to learn what dressing modestly is all about. On the other hand, this can also bring develop moral behaviors of all the young people. They can just wear modestly when they go out so that people will give respect to them as they are dressing modestly. They will directly get respect because of the clothes as the first thing they will look at is how the women dress. If they do not dress properly, they will gossip about the way they dress. (Anonymous 2016)

Methodology

The study was purposively conducted in the central area of Rajasthan state in saintly Pushkar town of Ajmer district, clusters around the Pushkar Lake. Here, the Brahma temple is a major attraction

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and around 52 Ghats cuddle the holy lake. Thus, based on the objectives of the study, Pushkar, primarily a pilgrimage spot was selected to get first-hand information from the women pilgrims for survey work. Total 60 respondents were purposively selected. A pre structured interview schedule was formulated by the researcher in order to explore information regarding views of women about developed modest outfits. To accomplish the objectives of the present research work, the data was coded, tabulated and suitable statistical measure were applied for conducting the research work.

Development of the Modest Bathwear Outfits

All the selected designs of modest bath wear outfits were constructed by researcher herself keeping in mind the appropriateness of the available textile materials, accessories, fasteners, etc. locally to incorporate accurately the design features.

Material Used

Suitability of material is very important aspect in bath wear dresses. Variety of light/medium weight cotton, viscose, polyester, georgette fabric material was used in combination to give desired weight and thickness as per functional features of the design of the bath wear outfits. The selected fabrics were having good count with balanced warp and weft count, fine to medium thickness in plain, twill and stain weave type. The designs features like pleats, tucks, gathers, ruffles, etc were created in plain fabric to give structural effect. Some of the designs are in two parts, inner dress and outer part as detachable/non-detachable. Cotton, viscose, polyester were used as base or primary fabric and chiffon, georgette were used as secondary fabric to create functionality with modesty and aesthetic appeal.





Plate 1: Developed functional modest bath wear outfits for women (1 to 10)

Plate -1.depicts the developed outfits having both front and back view and in some inner dress also with their design code numbers

Findings

Assessment of Developed Outfits

- **Acceptability of developed modest bathwear outfits by ease in changing, suitability of material and overall comfort.**

Fig.1 shows Acceptability scores of developed modest bath wear outfits by Ease in changing, suitability of material and overall comfort.

It was interesting to note here that on the parameter of *ease in changing*, Design code number DC-1 scored full scores (150) which depicts its acceptability among cent percent respondents of wear trial. Further, design code numbers DC-10, DC-6 and DC-5 were given equal score (148) by maximum respondents and DC-9 scored 147, thereby remaining at third position.

Data further clearly highlights that on the parameter of *Suitability of materials*, Design code numbers DC-7, DC-6, DC-8, DC-10 and DC-9 were among the top five acceptable outfits based on the scoring of the respondents. The score range was found from 108 to 143. In response to the parameter of *overall comfort*, maximum respondents reported their acceptability towards Design code numbers DC- 6, DC-5, DC-1, DC-8 and DC-10 in descending order among top five outfits. Researcher wants to highlight here that the developed outfits scored in the range of 116 to 149 out of 150, which is quite good. **Nag pal (2009)** also reported that clothing is one of the most personal aspects of the daily life. An outfit is in close proximity to the body and potentially has the most impact on a person's instantaneous bodily comfort.

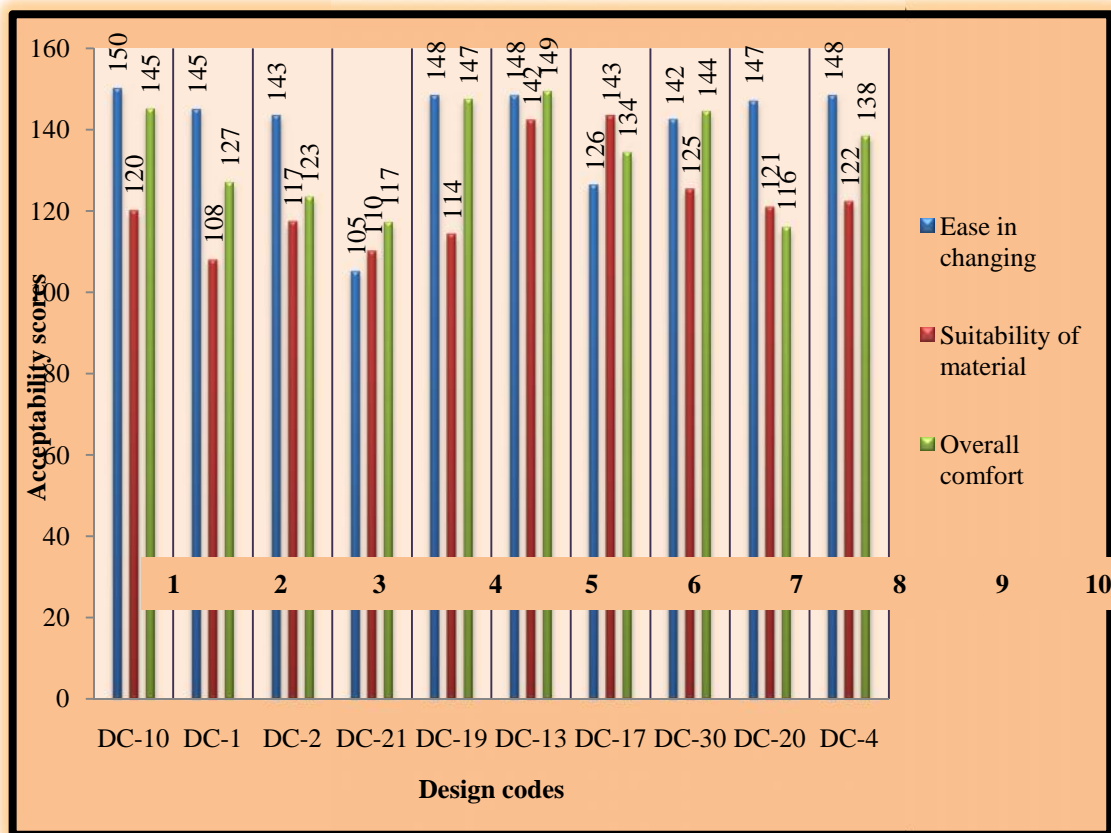


Fig. 1: Acceptability score of developed modest bathwear outfits by ease in changing, suitability of material and overall comfort.

- **Acceptability Index (%) of developed modest bathwear outfits**

Researcher also made efforts to find out Acceptability Index of developed modest bath wear outfits.

Design code numbers DC-6, DC-5 and DC-8 were top three scorers respectively in terms of acceptability Index. Design code DC-6 got acceptability Index of 96.55 per cent followed by 94.22 per cent scored by DC-5.

The acceptability Index of all the developed dresses as shown in figure-portrays more than 75 percent consumer acceptability, Except Design code number DC-9, most of the developed outfits scored very good acceptability Index above 83 per cent, which is a very good indication of the consumer's perception and acceptability about the usefulness of the research conducted and emphasized the acceptability of the developed functional designs for the bath wear.



Fig. 2 Acceptability Index (%) of developed modest bathwear outfits

Conclusion

Based on this study it can be concluded that, The respondents selected for the wear trial had positive attitude and gave their valuable opinion regarding various features incorporated in the developed bath wear outfits, based on which acceptability Index was achieved to draw the conclusion about the usefulness of the present research.

On the basis of the above findings it can be concluded that modest bath wear outfit is the need of hour, it must be commercialized. Developed bath wear outfits were found highly acceptable among respondents.

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