UGC Valid Journal (The Gazette of India, Extraordinary Part III, Section 4, Dated July 18, 2018)

> e-ISSN: 2581-9925 Impact Factor 7.555

INTERNATIONAL JOURNAL OF EDUCATION, MODERN MANAGEMENT APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)

A bi-lingual Multidisciplinary Quarterly Peer Reviewed Refereed Journal Vol. 07 | No. 02(II) | April-June, 2025

Vol. 07 No. 02(II), April-June, 2025

Indexing Status: IJEMMASSS is Indexed and Included in: CrossRef || International Scientific Indexing (ISI) || General Impact Factor (GIF) COSMOS Foundation & Electronic Journal Library EZB, Germany International Institute of Organized Research (I2OR)



Crossref doi

EDITORIAL BOARD - IJEMMASSS

Chief Editor

Prof.(Dr.) S.S Modi

Former Professor & Head

Department of ABST, Faculty of Commerce

University of Rajasthan, Jaipur

H.No. 25, Sudama Nagar, Opp. Glass Factory, Tonk Road, Jaipur-302018 Email Id: profdrssmodi@gmail.com

Mobile No: +91-9829321067

MANAGING EDITOR\$

Dr. Jagdishkumar M Rathod Professor & Associate Dean COE Electromagnetics and Antenna Research Centre Birla Vishvakarma Mahavidyalaya Engineering College Anand, Gujarat jmrathod@bvmengineering.ac.in

Dr. P.Poongodi (Ph.D.) Professor/Head, Department of MBA Kongu Arts and Science College (Autonomous) Erode, Tamil Nadu ppkodi_2002@yahoo.co.in

Dr. Khushboo Niyarta Assistant Professor Department of Business Administration Government PG College, **Baran, Rajasthan** kniyarta@gmail.com **Dr. Ritu Mehra** Assistant Professor Department of Home Science BN Girls PG College. **Jaipur. Raiasth**a

SBN Girls PG College, Jaipur, Rajasthan reetumehra14@gmail.com

Dr. Shilpa Parihar Assistant Professor

Aishwarya College of Education, Jodhpur shilpa27@icloud.com

EDITORIAL	CUM	ADVISC	DRY I	BO	ARD
------------------	-----	---------------	-------	----	-----

EDITORIAL CUM ADVIJORT BOARD						
Dr. Rana Singh Director, CIMP, Patna Former Director, Institutional Effectiveness (Quality Assurance), <i>University of Jazeera Dubai, UAE</i> Former Vice Chancellor & CEO-IIIE Sanskriti University, Mathura, <i>Uttar Pradesh</i> dr.ranasingh@gmail.com	Bhumiphat Gilitwala Ph.D. (Modi) Director, MBA Special Track Graduate School of Business, Assumption University Bangkok,Thailand moayyedglt@au.edu	Dr. K.Prabhakaran Formerly Finance & Acc. Deptt. Muscat College, Oman Presently Kalaignar Karunanidhi Inst. of Tech., Coimbatore praba_mba2003@yahoo.co.in				
Dr. Sanjay Bhayani	Prof. Mathureshwar Pareek	Dr. Omprakash Gusai				
Dean, Professor and Head	Former Head and Dean	Associate Professor				
Deptt. of Business Management	Department of Education	Moti Lal Nehru College				
Saurashtra University	University of Rajasthan	Delhi				
Rajkot, Gujarat	Jaipur, Rajasthan	opgusai@mln.du.ac.in				
sjbhayani@gmail.com	mpareek1952@gmail.com	opgusai@gmail.com				
Dr. Jehangir Bharucha	Dr. Anukrati Sharma	Amit Kumar Nag (Ph.D.)				
Ph. D. Supervisor, Lincoln Univ. College, Malaysia	Associate Professor & Head	Associate Professor				
& Associate Prof. in Eco.	Deptt. of Commerce and Mgmt.	Department of Commerce				
H.R. College of Comm. & Eco.	Coordinator, Skill Dev. Centre	In-Charge, International Affairs				
University of Mumbai, Mumbai	University of Kota, Kota	The Bhopal School of Social Sci., Bhopal, M.P.				
jehangir.bharucha@hrcollege.edu	Email: dr.anukratisharma@uok.ac.in	amitkumarnag@bsssbhopal.edu.in				
Dr. Mudit Gupta	Dr. Vinod Kumar Bairwa	Dr. Mahesh Nawria				
Principal	Professor in English	Head & Assistant Professor				
LBS PG College	SRP Govt. PG College, Bandikui	Department of Sociology				
Jaipur, Rajasthan	Dausa, Rajasthan	SSG Pareek PG College, Jaipur				
muditgupta02@rediffmail.com	vinod94143@gmail.com	Email:m.nawria@gmail.com				
Dr. Ajanta Nayak	Dr. Jagrati Meena	Prof. (Dr.) Sudhir Rawat				
Reader in Home Science	Associate Professor in Chemistry	HOD Zoology				
Shailabala Women's Autonomous College	Janki Devi Bajaj Government Girls College	Government Degree College				
Cuttack, Odisha	Kota, Rajasthan	Kasganj, U.P.				
ajantanayak@rdwu.ac.in	jagrati2626@gmail.com	skrawatanjana@gmail.com				
photocopying, recording, taping, or information device etc., without the prior written permission part of this journal in their research work provid	by be reproduced or copied in any form or by mea retrieval system) or reproduced on any disc, tape, pe of the publishers. Breach of this condition is liable fo ed that proper citation is used in their work and desc in a month of publication/award of research work.	rforated media or any other information storage r legal action. However, researcher may use any				

The Editorial Board of the "International Journal of Education, Modern Management, Applied Science & Social Science(IJEMMASSS)" is not responsible for views expressed by the authors and reviewers. website :- www.inspirajournals.com

GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

- 1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
- 2. Articles should not be more than 2500-4000 words including notes, references & tables.
- 3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
- 4. The main text should bot contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
- 5. Reference should be given in APA style.
- 6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
- 7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- 8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
- 9. Articles must be original and hitherto unpublished.
- 10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
- 11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
- 12. All author/s must sign and send the "Copyright Certificate" along with their submission.
- 13. In the case of website, please do not forget to mention the date of accessing.
- 14. Electronic submissions should be sent to (editor@inspirajournals.com/ profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

Prof. (Dr.) S.S. Modi

Chief Editor & Publisher International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS)

INTERNATIONAL JOURNAL OF EDUCATION MODERN MANAGEMENT, APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)

MEMBERSHIP SUBSCRIPTION RATES FOR THE JOURNAL

	India			Outside India	
	One Year	Three Years	Five Years	Five Years	
Individuals	Rs. 2500/-	Rs. 5500/-	Rs. 7500/-	US \$ 200	
Institutions	Rs. 3000/-	Rs. 6000/-	Rs. 8000/-	US \$ 500	

*For rebate contact at 9829321067/9828571010.



Prof. (Dr.) S.S. Modi

Chief Editor International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS) 25, Modi Sadan, Sudama Nagar Opposite Glass Factory, Tonk Road Jaipur-302018, Rajasthan, India. Email: editor@inspirajournals.com /profdrssmodi@gmail.com Mobile : 09829321067 / 09828571010



Published by Prof. (Dr.) S. S. Modi, Proprietor, INSPIRA, Jaipur, Rajasthan Website : www.inspirajournals.com