



ISSN : 2581 7930

**INTERNATIONAL JOURNAL OF  
ADVANCED RESEARCH IN COMMERCE, MANAGEMENT &  
SOCIAL SCIENCE (IJARCMSS)**

An International Quarterly Double Blind Peer Reviewed Refereed Journal

Volume 03

No. 02

April - June, 2020

**CONTENTS**

1.	FORENSIC ACCOUNTING: AN OVERVIEW <i>Kopal Saxena</i>	01-05
2.	MICROFINANCE AND ITS IMPACT ON RURAL DEVELOPMENT: A STUDY <i>Dr. L.S. Bansal</i>	06-09
3.	RELATIONSHIP BETWEEN SPOT AND FUTURES PRICES OF INDIAN STOCKS <i>Ish Gupta</i>	10-14
4.	KNOWLEDGE, ATTITUDE AND PRACTICE ON ONTRACEPTION IN <i>GURUNG COMMUNITY IN LAMJUNG DISTRICT, NEPAL</i> <i>Ishwor Prasad Neupane</i>	15-20
5.	ANALYSIS OF INVESTMENT PATTERN AND INVESTOR ATTITUDE TOWARDS MUTUAL FUND IN INDIA <i>Umang Jain &amp; Dr. LC. Panjabi</i>	21-24
6.	IMPACT OF COVID-19 ON POWER LOOM SECTOR: WITH SPECIAL REFERENCE TO POWER LOOM CLUSTER OF BELAGAVI <i>Dr. Ramesh R. Kulkarni &amp; Praveen B. Patil</i>	25-32
7.	IMPACTS OF COVID-19 ON INDIAN AGRICULTURE SECTOR AND FOOD SUPPLY <i>Prof. (Dr.) J.P. Yadav &amp; Bajrang Lal</i>	33-35
8.	COMMUNICATION AND PARTICIPATIVE CULTURE: A STUDY ON TEA GARDEN COMMUNITY OF BARAK VALLEY IN SOUTHERN ASSAM <i>Dr. Partha Sarkar</i>	36-40
9.	FROM CHAOS TO COHERENCE: EXPLORING TEACHER'S SELF- ESTEEM AND ITS EFFECTS ON STUDENT LEARNING <i>SUMA A</i>	41-45
10.	IDENTIFYING THE STAKEHOLDERS AND THEIR ROLE IN TOURISM EDUCATION <i>Dr. Sumit Kumar Singh, Mr. Atul Kumar Sharma &amp; Mr. Subhash Chandra Kannaujiya</i>	46-50
11.	GLOBAL CRISIS IMPACT ON TOURISM INDUSTRY AND INDIAN ECONOMY <i>Kumari Sonam &amp; Dr. Jagat Prasad Singh</i>	51-56
12.	SOCIAL JUSTICE: WITH SPECIAL REFERENCE TO CONSTITUTIONAL PROVISIONS AND JUDICIAL TREND IN INDIA <i>Manish Harjai</i>	57-60

13.	A SHIFT IN TEACHING & LEARNING METHODS TO ONLINE IN HIGHER EDUCATION POST COVID: OPPORTUNITIES & CHALLENGES AHEAD <i>Dr. Ankit Goel &amp; Ms. Parul Garg</i>	61-65
14.	A STUDY ON CARBON ACCOUNTING <i>Dr. Manisha Dave</i>	66-70
15.	RELATIONSHIP BETWEEN BUSINESS RISK AND ITS RETURN: A STUDY ON SELECTED INDIAN CEMENT INDUSTRIES <i>Atul Kumar Paul</i>	71-75
16.	SPATIAL VARIATION IN THE LEVEL OF AGRICULTURAL DEVELOPMENT IN HARYANA <i>Pinki</i>	76-80
17.	PATTERN OF LEADERSHIP IN GLOBAL AND MULTICULTURAL ORGANIZATIONS <i>Naveen Kumar</i>	81-84
18.	INVESTIGATION OF EFFECT OF STRESS ON PROFESSIONALS OF MULTINATIONAL I.T. COMPANIES OF NOIDA CITY <i>Richa Sharma</i>	85-95
19.	DETERMINANTS OF CAPITAL FLOWS IN THE EMERGING ECONOMIES <i>Dr. Anuj Aggarwal, Anika Jain &amp; Anirudh Mittal</i>	96-106
20.	EMERGING TRENDS IN BANKING SECTOR: ANALYTICAL STUDY ON MERGER OF PUNJAB NATIONAL BANK, ORIENTAL BANK OF COMMERCE AND UNITED BANK OF INDIA <i>Sandeepa.K &amp; Santhosha</i>	107-112
21.	A STUDY OF SECTOR-WISE ANALYSIS OF PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY) <i>Dr. Renu Sharma &amp; Neha Khandelwal</i>	113-120
22.	THE FLOW OF SUSTAINABILITY VIA EDUCATION <i>Ishpreet Kaur Saini</i>	121-124
23.	GREEN BANKING PRACTICES IN INDIA: A CASE STUDY OF STATE BANK OF INDIA <i>Jayanta Kumar Bihari &amp; Laxmipriya Swayin</i>	125-131
24.	EMERGING TRENDS IN MANAGEMENT EDUCATION AS A TOOL FOR AN EMERGING ECONOMY <i>Rajesh Gahlawat</i>	132-136
25.	NON PERFORMING ASSETS: THE BURNING ELEMENT OF BANK'S ASSETS <i>Dr. Pawan Gupta</i>	137-142
26.	IMPACT OF NON-PERFORMING ASSETS (NPAs) ON PERFORMANCE OF PUBLIC AND PRIVATE SECTOR BANKS: A COMPARATIVE STUDY <i>Dr. Amita</i>	143-146
27.	ANALYSIS OF PERFORMANCE OF POWER DISTRIBUTION COMPANIES OF GUJARAT AND RAJASTHAN <i>Anju Sheoran</i>	147-152

28.	STOCK MARKET "THE FIRST CRUSH OF EVERY NEW INVESTOR" <i>Dr. Binod Prasad</i>	153-156
29.	IMPACT OF BEE FARMING ON THE INCOME OF FARMERS <i>Suman Chandolia</i>	157-162
30.	MATERIAL MANAGEMENT IN TRACTOR MANUFACTURING COMPANIES IN INDIA <i>Dr. Suman Kumar</i>	163-167
31.	IMPACT OF RECESSION ON INDIAN ECONOMY <i>Madhu Shankwal</i>	168-174
32.	A STUDY ON THE IMPACT QUALITY SERVICES ON PATIENT'S SATISFACTION AT FORTIS <i>Dr. Dolly Kumar &amp; Mr. Kamal Saini</i>	175-181
33.	MUDRA YOJANA - TO "FUND THE UNFUNDED": AN ANALYSIS <i>Dr. Prerna Jain</i>	182-188
34.	CROWDFUNDING: A LATERAL APPROACH TO PROVIDE FINANCE TO START-UPS IN INDIA <i>Dr. Pankaj Kumar</i>	189-191
35.	AN ANALYSIS OF PRICING STRATEGIES AND CUSTOMER RETENTION IN BSNL <i>Dr. Ashok Kumar Sharma &amp; Shikha Nainawat</i>	192-198
36.	HUMAN RESOURCE "MANAGEMENT OR PRACTICE" <i>Dr. Babu Sarvajeet Akela</i>	199-202
37.	CONCEPTUAL STUDY ON TRAINING & DEVELOPMENT AND QWL INTERVENTIONS FOR EMPLOYEE BENEFIT <i>Dr. Poonam Madaan &amp; Kritika Sharda</i>	203-207
38.	CAPITAL MARKET IN INDIA: HAS IT BEEN IMPACTED BY GST? <i>Anamika Kumari</i>	208-212
39.	A STUDY ON EMPOWERMENT OF INDIAN WOMEN THROUGH ECONOMIC AND SOCIAL EFFECTIVENESS IN COVID-19 PANDEMIC SITUATION: AN OVERVIEW <i>Dr. Md. Mahtab Alam</i>	213-218
40.	A MULTIMETHOD APPROACH TO STUDY THE LIFE SATISFACTION OF THE EDUCATED UNEMPLOYED WOMEN <i>Dr. Chandani Kumari</i>	219-221
41.	THE PERFORMANCE OF REGIONAL RURAL BANKS IN INDIA: A STUDY <i>Dr. Mritunjay Kumar Manish</i>	222-226
42.	PSYCHOLOGICAL IMPACT OF COVID-19 PANDEMIC: AN OVERVIEW <i>Dr. Nikita Jaiswal</i>	227-230
43.	CONSTITUTIONAL AND LEGAL RIGHTS OF EMPOWERING WOMEN IN INDIA: A STUDY <i>Dr. Bi. Shabila</i>	231-233

44.	IMPACT OF GLOBALIZATION ON SMALL SCALE INDUSTRIES <i>Dr. Kiran Kumari</i>	234-238
45.	NON BANKING FINANCE COMPANIES (A SUPPORT TO BANKING INDUSTRY) <i>Dr. Vinay Kumar</i>	239-243
46.	TOURISM INDUSTRY: THE ROAD AHEAD SHAPING THE FUTURE OF YOUTH'S AND TRIBALS OF JHARKHAND STATE IN THE LAND OF "DHARTI ABA" BHAGWAN BIRSA MUNDA <i>Dr. Nazish Hasan</i>	244-248
47.	DUE DILIGENCE: A COMPREHENSIVE WAY TO INVESTIGATE THE BUSINESS <i>Dr. Manoj Kumar Gupta</i>	249-252
48.	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EXCHANGE TRADED FUNDS LISTED ON NATIONAL STOCK EXCHANGE IN INDIA <i>Srinivas K. R. &amp; Dr. B. Shivraj</i>	253-260
49.	ENTREPRENEURSHIP AND SKILL DEVELOPMENT <i>Dr. Varun Sharma &amp; Dr. M.L Sharma</i>	261-266
50.	IMPACT AND ASSESSMENT OF GST AS ONE NATION - ONE TAX POLICY <i>Vipul Ranjan, Kumari Deepa Rani &amp; Brajesh Kumar</i>	267-276
51.	IMPACT OF FINANCIAL INCLUSION ON SOCIO-ECONOMIC DEVELOPMENT OF WOMEN: A STUDY <i>Madhu Bala</i>	277-282
52.	COVID-19: LIVING WITH LIMITED FINANCIAL RESOURCES <i>Devesh Pal</i>	283-286
53.	SOCIO-ECONOMIC CONDITION OF DOMESTIC WORKERS: SOME OBSERVATIONS <i>Puspha Agadi &amp; Hanamagouda C</i>	287-293
54.	A STUDY ON IMPACT OF AGE AND MARITAL STATUS ON E-SHOPPING OF APPARELS <i>Jaya Singh &amp; Dr. Kaushiki Singh</i>	294-298
55.	LONG FORM AUDIT REPORT AS A TOOL FOR MANAGERIAL CONTROL SYSTEM <i>Bhawana Kumari</i>	299-305
56.	APPLICATIONS OF AI IN EFFECTIVE MANAGEMENT OF COVID-19 <i>Dr. Santosh Kumar Agarwal</i>	306-308
57.	GENDER JUSTICE: ROAD TO A HUMANE SOCIETY <i>Dr. Mahendra Thory &amp; Sunita Manda</i>	309-312
58.	MONEY LAUNDERING: A CURTAIL TO NATIONAL INCOME <i>Dr. Satish Kumar Gupta</i>	313-315
59.	ANALYSIS OF HEALTH INSURANCE SCHEMES AND SELECTING HEALTH INSURANCE COMPANIES IN INDIA <i>Dr. M. Chandrasekaran &amp; N.jeganathan</i>	316-318
60.	COVID-19: WORLD CHALLENGE AND INDIA'S OPPORTUNITY <i>Dr. Santosh Kumar Agarwal</i>	319-320
61.	GENDER BIAS IN SOCIAL VALUES <i>Dr. Archana Anand</i>	321-324