

e-ISSN: 2581-7930
Impact Factor (by Cosmos) 7.270
Publication Impact Factor (by I2OR) 5.010

INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMMERCE MANAGEMENT & SOCIAL SCIENCE (IJARCMSS)

An International Quarterly Multidisciplinary Double Blind Open Access Peer Reviewed Refereed Journal

Vol. 09 | No. 02(II) | April - June, 2026

UGC Approved Journal (The Gazette of India, Extraordinary Part III, Section 4, Dated July 18, 2018 & F.No.: 1-1/2018(CARE/JOURNAL) Dated 16 July, 2025)



International Journal of Advanced Research in Commerce Management & Social Science (IJARCMSS)

Vol. 09 | No. 02(II) | April - June, 2026



Indexing Status: IJARCMSS is Indexed and Included in:

Crossref || J-Gate || COSMOS Foundation & Electronic Journal Library EZB, Germany
International Institute of Organized Research (I2OR) || General Impact Factor (GIF)
Directory of Research Journals Indexing (DRJI) || International Scientific Indexing (ISI)

EDITORIAL BOARD - IJARCMSS

Editor-In-Chief

Prof. (Dr.) Sanjay Bhayani
Dean, Professor and Head
Department of Business Management
Saurashtra University, Rajkot, Gujarat
sjbhayani@sauuni.ac.in / sjbhayani@gmail.com

MANAGING EDITORS

<p>Dr. Vijay Pithadia Professor and Director Smt. S.H. Gajera MBA Mahila College Amreli, Gujarat pithadia_vijay@gtu.edu.in</p>	<p>Dr. Ashok Kumar Assistant Professor Deptt. of Business Administration Jai Narain Vyas University, Jodhpur ashokkumarhatwal@gmail.com</p>	<p>Dr. Ravi Kant Modi Professor & Dean School of Commerce & Management Nirwan University Jaipur ravimodii@gmail.com ravi.modi@nirwanuniversity.ac.in</p>
--	---	--

EDITORIAL BOARD

<p>Prof. (Dr.) S.S. Modi Former Head Department of ABST, Faculty of Commerce University of Rajasthan Jaipur, Rajasthan profdrssmodi@gmail.com</p>	<p>Dr. K.Prabhakaran Professor Kalaingar Karunanethi Inst. of Technology Coimbatore, Tamil Nadu praba_mba2003@yahoo.co.in</p>	<p>Mr. Ammar Khayyat CEO, Nibras.com (Education website in Dubai) AI Husari St. Shmaisani Amman, Jordan ammar@nibras.com</p>
<p>Dr. Rana Singh Director Chandragupt Institute of Management Patna, Bihar dr.ranasingh@gmail.com</p>	<p>Mr. Rajendra Deshpande Well known Thinker, Speaker Trainer - Sales & Marketing Digital Bus. Value Dev. Cons.-USA mantr4success@gmail.com</p>	<p>Dr. Mamta Jain Professor Department of EAFM University of Rajasthan, Jaipur mamta_deoli@yahoo.com</p>
<p>Dr. Anukrati Sharma Professor & Head Deptt. of Hospitality & Tourism Mgmt. University of Kota, Kota dr.anukratisharma@uok.ac.in</p>	<p>CA (Dr.) Mahendra K. Khichi Finance Head, Treasurer cum Secretary GAIL Global (USA) Inc. Houston, Texas-USA mahendrakhichi@gail.co.in</p>	<p>Dr. Anshul Sharma Director & Professor RPIIT Technical & Medical Campus Karna, Haryana dr.anshulsharma@rpiit.com</p>
<p>Dr. Md. Mahtab Alam Assistant Professor Department of Commerce G.D. College, Begusarai, Bihar drmdmahtabalam17@gmail.com</p>	<p>Dr. Nagendra Singh Bhati Assistant Professor Department of Political Science Jai Narain Vyas University, Jodhpur nagendrasinghbhati81@gmail.com</p>	<p>Dr. Khushboo Niyarta Assistant Professor Deptt. of Business Administration Government PG College, Baran (Raj.) kniyarta@gmail.com</p>

Statutory Warning : No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Advanced Research in Commerce, Management & Social Science(IJARCMSS)" is not responsible for views expressed by the authors and reviewers.
website :- www.inspirajournals.com

GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
2. Articles should not be more than 2500-4000 words including notes, references & tables.
3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
4. The main text should not contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
5. Reference should be given in APA style.
6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
9. Articles must be original and hitherto unpublished.
10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
12. All author/s must sign and send the "Copyright Certificate" along with their submission.
13. In the case of website, please do not forget to mention the date of accessing.
14. Electronic submissions should be sent to (editor@inspirajournals.com/ profdrssmodi@gmail.com).

Prof. (Dr.) Sanjay Bhayani

Editor-In-Chief

International Journal of Advanced Research in
Commerce, Management & Social Science(IJARC MSS)

INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMMERCE, MANAGEMENT & SOCIAL SCIENCE (IJARCMSS)

MEMBERSHIP SUBSCRIPTION RATES FOR THE JOURNAL

	India			Outside India
	One Year	Three Years	Five Years	Five Years
Individuals	Rs. 2500/-	Rs. 5500/-	Rs. 7500/-	US \$ 200
Institutions	Rs. 3000/-	Rs. 6000/-	Rs. 8000/-	US \$ 500

*For rebate contact at 9829321067/9828571010.



INSPIRA™

Reg. No. SH-481 R-9-V P-76/2014

Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan
Website : www.inspirajournals.com