



**INSPIRA**  
JAIPUR - INDIA

International Journal of Education, Modern Management Applied Science & Social Science

Vol. 06 No. 01 (III), Jan.-Mar., 2024

ISSN: 2581-9925  
Impact Factor 6.882

# **INTERNATIONAL JOURNAL OF EDUCATION, MODERN MANAGEMENT APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)**

A bi-lingual Multidisciplinary Quarterly Double Blind Peer Reviewed Refereed Journal

**Vol. 06 | No. 01(III) | January-March, 2024**

Indexing Status: IJEMMASSS is Indexed and Included in:  
COSMOS Foundation & Electronic Journal Library EZB, Germany  
International Scientific Indexing (ISI) || General Impact Factor (GIF)  
International Institute of Organized Research (I2OR)

# EDITORIAL BOARD - IJEMASSS

Chief Editor

**Prof.(Dr.) S.S Modi**

Former Professor & Head

Department of ABST, Faculty of Commerce

**University of Rajasthan, Jaipur**

H.No. 25, Sudama Nagar, Opp. Glass Factory, Tonk Road, Jaipur-302018

Email Id: profdrssmodi@gmail.com

Mobile No: +91-9829321067

## MANAGING EDITORS

<p><b>Dr. Jagdishkumar M Rathod</b> Professor &amp; Associate Dean COE Electromagnetics and Antenna Research Centre Birla Vishvakarma Mahavidyalaya Engineering College <b>Anand, Gujarat</b> jmrathod@bvmengineering.ac.in</p>	<p><b>Dr. P.Poongodi (Ph.D.)</b> Professor/Head, Department of MBA Kongu Arts and Science College (Autonomous) <b>Erode, Tamil Nadu</b> ppkodi_2002@yahoo.co.in</p>
<p><b>Dr. Seema Agarwal</b> Principal Kanoria PG Mahila Mahavidyalaya JLN Marg, <b>Jaipur, Rajasthan</b> snehansh.gupta@yahoo.com</p>	<p><b>Dr. Ritu Mehra</b> Assistant Professor Department of Home Science SBN Girls PG College, <b>Jaipur, Rajasthan</b> reetumehra14@gmail.com</p>

## EDITORIAL CUM ADVISORY BOARD

<p><b>Dr. Rana Singh</b> Former Director Institutional Effectiveness (Quality Assurance) <b>University of Jazeera Dubai, UAE</b> Former Vice Chancellor &amp; CEO-III Sanskriti University, Mathura <b>Chhata, Uttar Pradesh - 281401</b> dr.ranasingh@gmail.com</p>	<p><b>Bhumiphat Gilitwala</b> Ph.D. (Modi) Director MBA Special Track Graduate School of Business, Assumption University <b>Bangkok, Thailand</b> moayyedglt@au.edu</p>	<p><b>Dr. K.Prabhakaran</b> Formerly Finance &amp; Acc. Deptt. Muscat College, Oman Presently Kalaingar Karunanidhi Inst. of Tech. <b>Coimbatore</b> praba_mba2003@yahoo.co.in</p>
<p><b>Dr. Sanjay Bhayani</b> Dean, Professor and Head Deptt. of Business Management Saurashtra University <b>Rajkot, Gujarat</b> sjbhayani@gmail.com</p>	<p><b>Dr. Omprakash Gusai</b> Associate Professor Moti Lal Nehru College <b>Delhi</b> opgusai@mln.du.ac.in opgusai@gmail.com</p>	<p><b>Dr. Jehangir Bharucha</b> Ph. D. Supervisor, Lincoln Univ. College, Malaysia &amp; Associate Prof. in Eco. H.R. College of Comm. &amp; Eco. <b>University of Mumbai, Mumbai</b> jehangir.bharucha@hrcollege.edu</p>
<p><b>Dr. Mudit Gupta</b> Associate Professor &amp; Head Department of Chemistry LBS PG College <b>Jaipur, Rajasthan</b> muditgupta02@rediffmail.com</p>	<p><b>Amit Kumar Nag (Ph.D.)</b> Associate Professor Department of Commerce In-Charge, International Affairs The Bhopal School of Social Sci. <b>Bhopal, M.P.</b> amitkumarnag@bsssbhopal.edu.in</p>	<p><b>Dr. Vinod Kumar Bairwa</b> Associate Professor in English SRP Govt. PG College, Bandikui <b>Dausa, Rajasthan</b> vinod94143@gmail.com</p>
<p><b>Dr. Anukrati Sharma</b> Associate Professor &amp; Head Deptt. of Commerce and Mgmt. Coordinator, Skill Dev. Centre <b>University of Kota, Kota</b> Email: dr.anukratisharma@uok.ac.in</p>	<p><b>Dr. Mahesh Nawria</b> Head &amp; Assistant Professor Department of Sociology SSG Pareek PG College, Jaipur Email:m.nawria@gmail.com</p>	<p><b>Dr. Ajanta Nayak</b> Reader in Home Science Shailabala Women's Autonomous College <b>Cuttack, Odisha</b> ajantanayak@rdwu.ac.in</p>

**Statutory Warning :** No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Education, Modern Management, Applied Science & Social Science(IJEMASSS)" is not responsible for views expressed by the authors and reviewers.

website :- [www.inspirajournals.com](http://www.inspirajournals.com)

## GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
2. Articles should not be more than 2500-4000 words including notes, references & tables.
3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
4. The main text should not contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
5. Reference should be given in APA style.
6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
9. Articles must be original and hitherto unpublished.
10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
12. All author/s must sign and send the "Copyright Certificate" along with their submission.
13. In the case of website, please do not forget to mention the date of accessing.
14. Electronic submissions should be sent to (editor@inspirajournals.com/profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

**Prof. (Dr.) S.S. Modi**

Chief Editor & Publisher  
International Journal of Education, Modern Management,  
Applied Science & Social Science (IJEMASSS)

**INTERNATIONAL JOURNAL OF EDUCATION  
MODERN MANAGEMENT, APPLIED SCIENCE &  
SOCIAL SCIENCE (IJEMMASS)**



**Prof. (Dr.) S.S. Modi**  
**Chief Editor**

International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS)  
25, Modi Sadan, Sudama Nagar  
Opposite Glass Factory, Tonk Road  
Jaipur-302018, Rajasthan, India.

Email: [editor@inspirajournals.com](mailto:editor@inspirajournals.com) / [profdrssmodi@gmail.com](mailto:profdrssmodi@gmail.com)

Mobile : 09829321067 / 09828571010

**I N S P I R A**  
Reg. No. SH-481 R- 9-V P-76/2014

Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan  
Website : [www.inspirajournals.com](http://www.inspirajournals.com)