

INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal)

Volume 04 No. 04 (I) October - December, 2024

CONTENTS

1.	A STUDY ANALYSIS ON SMART FARM SECURITY SYSTEMS	01-04
	Dinesh Deshmukh, Anupriya Kamble & Mayuresh Shirke	
2.	HUMAN RIGHTS OF PERSONS WITH DISABILITIES: INDIAN	05-14
	PERSPECTIVE	
	Thiruveedula Seshu Babu & Prof. Saraswati Raju Iyer	
3.	ANALYSIS OF THE IMPACT OF FINANCIAL PERFORMANCE OVER	15-26
	STOCK PRICE OF SELECTED COMPANIES (SPECIAL REFERENCE TO	
	PRE AND POST PANDEMIC ERA)	
	Dr. Pramod Bhargava, Prof. Pooja Sahni & Dr. Ritika Saini	
4.	INTEGRATION OF AI AND IOT IN AGRICULTURE MONITORING:	27-30
	ENHANCING PRECISION FARMING FOR SUSTAINABLE GROWTH	
	Dr. Ritu Saxena, Ms. Nupur Sharma & Mr. Rakesh Raushan	
5.	ASSESSING THE EFFECTIVENESS OF GOVERNMENT PROGRAMS ON	31-38
	RURAL EMPLOYMENT AND ENTREPRENEURSHIP WITHIN THE	
	VIKSHIT BHARAT 2047 VISION	
	Ganesh Kumar, Dr. Ahmad Hussain & Dr. Suppan Prasad Singh	
6.	ROLE OF MEDIA IN HEALTH AWARENESS DURING COVID-19	39-44
	PANDEMIC	
	Harish Kumar & Dr. Ajay Bhardwaj	
7.	EXPLORING THE SCOPE OF DIVERSITY MANAGEMENT LITERATURE:	45-56
	A BIBLIOMETRIC REVIEW	
	Kanupriya Thakur & Dr. Aditi Sharma	
8.	FRAUD DETECTION IN ONLINE TRANSACTIONS USING DEEP	57-62
	LEARNING TECHNIQUES	
	Mrs. Rashmi S. Bahirune, Mrs. Shital S. Borole & Mrs. Ashwini T. Devarale	
9.	QUANTUM CRYPTANALYSIS OF FIPS 140-3 COMPLIANT ENCRYPTION	63-70
	STANDARDS	
	Ms. Yash Dinesh Deore & Prof. Dinesh Deore	

10.	FACTORS INFLUENCING THE PURCHASE INTENTION OF MICRO TRANSACTIONS IN FREEMIUM MOBILE GAMES IN BANGKOK: A CASE OF HONKAI STAR RAIL	71-81
	Suchawan Chaiworn & Somchai Tantasanee	
11.	ARTIFICIAL INTELLIGENCE AND SUSTAINABLE DEVELOPMENT Dr. Sangeeta Rautela	82-90
12.	ROLE OF ARTIFICIAL INTELLIGENCE IN SCHOOL EDUCATION	91-100
	Mr. Umesh Ashok Baviskar	
13.	A STUDY ON THE IMPACT OF ELECTRIC VEHICLE USAGE IN REDUCING CARBON DIOXIDE EMISSIONS IN INDIA	101-107
	Mr. Himanshu Lad & Dr. Manish Sidhpuria	
	FINANCIAL TURBULENCE AND RECOVERY IN STOCK MARKETS AMONG INDIA AND ITS MAJOR ASIA-PACIFIC COUNTERPARTS: AN ANALYTICAL STUDY DURING THE GLOBAL FINANCIAL CRISIS PERIOD AND POST-FINANCIAL CRISIS PERIOD	108-118
	Rapti Deb	
	RANKING COMPANIES IN INDIAN AVIATION SECTOR BASED ON EFFICIENCY: AN ANDERSON PETERSON SUPER-EFFICIENCY MODEL	119-128
	Sreetama De & Professor (Dr.) Siddhartha Sankar Saha	
16.	IMPACT OF TOTAL QUALITY MANAGEMENT ON THE OVERALL ORGANIZATIONAL PERFORMANCE OF HOSPITALS	129-136
	Pushpam J. Chundamalail, Dr. Roy C. Mathew, Dr. Jai Laxmi Sharma & Dr. Chanchala Jain	
17.	A STUDY ON THE EFFECT OF SELF-EFFICACY AND RESILIENCE AMONG TEACHERS IN SOUTH GUJARAT	137-145
	Mrs. Rona Thomas & Dr. Anil Mehta	
18.	VIOLENCE AGAINST WOMEN: A PERSISTENT CRISIS IN SOCIETAL AND LEGAL FRAMEWORKS	146-151
	Dr. Harwinder Kaur	
19.	LISTING DAY RETURNS OF SELECT NSE-LISTED IPOS IN INDIA WITH RESPECT TO DIFFERENT LISTING DELAYS: AN EMPIRICAL ANALYSIS	152-163

20.	DESIGNING AN ADVANCED MACHINE LEARNING-BASED PATIENT- CENTRIC DECISION SUPPORT MODEL FOR OPTIMIZED IVF TREATMENT RECOMMENDATION	164-181
	Ms. Niku Brahmbhatt & Dr. Tulsidas Nakrani	
21.	ARTIFICIAL INTELLIGENCE IN DECISION-MAKING: OPPORTUNITIES, CHALLENGES, AND ETHICAL IMPLICATIONS	182-185
	Vinod Kumar & Prof. (Dr.) Jaideep Kumar	
22.	A REVIEW PAPER ON CROP RECOMMENDATION AND EXPERT CONSULTATION PLATFORM FOR FARMERS	186-190
	Jay Praksh Sarode, Deepali Suraj Shrivastav & Prof. Leena Rajesh Waghulde	
23.	THE ROLE OF EDUCATION, GENDER, AND REGIONAL FACTORS IN	191-194
	PMFBY PARTICIPATION: INSIGHTS FROM MADHYA PRADESH	
	Shalaka Sarwate & Dr. Amruta Suryawanshi	
24.	AI-DRIVEN CREDIT RISK MANAGEMENT: A LONGITUDINAL ANALYSIS OF BANKING SECTOR METRICS	195-201
	Ms. Jigyasa Sharma & Dr. Arvind Kumar	
25.	NATURE AND DURABILITY OF ASSETS CREATED UNDER MGNREGA: A STUDY OF AWARENESS AND LAND OWNERSHIP IN JODHPUR DISTRICT	202-208
	Zemini Kanwar & Prof. (Dr.) Mahendra Singh Rathore	
26.	A DESCRIPTIVE STUDY IN RESPECT TO APPRAISAL OF BLUE OCEAN LEADERSHIP STYLE	209-212
	Dr. Mehak Gulati, Dr. Anju Singh, Dr. Surbhi Mathur & Dr. Aditi Kaushik	
27.	AI ACROSS INDUSTRIES: A COMPARATIVE ANALYSIS OF ADOPTION AND IMPACT	213-222
	Ms. Jyoti Kataria & Mr. Devershi Mehta	
28.	A CROSS-REGIONAL ANALYSIS OF STOCK MARKET CORRELATION AMONG INDIA AND KEY EUROPEAN ECONOMIES	223-232
	Prof. (Dr.) Siddhartha Sankar Saha & Rapti Deb	
29.	INDIA AT 2050: FORECASTING INDIA'S GDP USING AUTOREGRESSIVE INTEGRATED MOVING AVERAGE (ARIMA)	233-239
	Dr. Archana Agarwal	

30.	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY PRACTICES OF SELECT INDIAN PUBLIC AND PRIVATE SECTOR COMPANIES TOWARDS WOMEN EMPOWERMENT: A COMPARATIVE STUDY Mohini Lath & Dr. Pradipta Banerjee	240-248
	Month Buth & Bit I mulpin Buncijee	
31.	EMPIRICAL STUDY ON SCREEN TIME AND ITS IMPACT ON MENTAL HEALTH OF IT EMPLOYEES	249-257
	Mrs. Ramya Shetty & Dr. Prameela Shetty	
32.	STUDY OF POPULATION GROWTH AND LAND USE CHANGE IMPACTS ON SOCIO ECONOMIC CONDITIONS	258-262
	Alka Yadav and Dr. Tarun Kumar Yadav	
33.	TO RECOMMEND PRACTICAL CONSERVATION MEASURES TO PRESERVE AND ENHANCE THE AQUATIC BIODIVERSITY AND WATER QUALITY OF JAKHAM AND BHANWAR RESERVOIRS Premlata Choudhary, Deepak Sharma & Jyotsna Dayma	263-268
34.	BLOCKCHAIN SUPPLY CHAIN MANAGEMENT FOR HEALTH CARE APPLICATIONS: A SURVEY	269-276
	Mr. Nitin Mohan Shivale, Dr. Pratap Singh Patwal & Dr. Parikshit Mahalle	
35.	LEVERAGING SOCIAL MEDIA MARKETING PLATFORMS FOR CORPORATE SUSTAINABILITY: ENHANCING STAKEHOLDER ENGAGEMENT AND HRM STRATEGIES Sasanka Sekhar Swain, Dr. Krishan Kumar & Dr. Priyanka Yadav	277-281
36.	IMPACT OF GST ON INFLATION IN MADHYA PRADESH Dr. Himanshu Pandey, Neeraj Kumar & Dr. Manvinder Singh Pahwa	282-296
L		

Cont....