

ISSN: 2581-9925 Impact Factor 6.882

# INTERNATIONAL JOURNAL

EDUCATION, MODERN MANAGEMENT APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)

A bi-lingual Multidisciplinary Quarterly Double Blind Peer Reviewed Refereed Journal Vol. 05 | No. 04(I) | October-December, 2023

Indexing Status: IJEMMASSS is Indexed and Included in: COSMOS Foundation & Electronic Journal Library EZB, Germany International Scientific Indexing (ISI) || General Impact Factor (GIF)

# **EDITORIAL BOARD - IJEMMASSS**

#### **Chief Editor**

## Prof.(Dr.) S.S Modi

Former Professor & Head Department of ABST, Faculty of Commerce

#### University of Rajasthan, Jaipur

H.No. 25, Sudama Nagar, Opp. Glass Factory, Tonk Road, Jaipur-302018 Email Id: profdrssmodi@gmail.com Mobile No: +91-9829321067

#### **MANAGING EDITORS**

Dr. Jagdishkumar M Rathod
Professor & Associate Dean COE
Electromagnetics and Antenna Research Centre
Birla Vishvakarma Mahavidyalaya Engineering College
Anand, Gujarat

jmrathod@bvmengineering.ac.in

Dr. Seema Agarwal

Principal
Kanoria PG Mahila Mahavidyalaya
JLN Marg, Jaipur, Rajasthan
snehansh.gupta@yahoo.com

Dr. P.Poongodi (Ph.D.)

Professor/Head, Department of MBA Kongu Arts and Science College (Autonomous) **Erode, Tamil Nadu** 

ppkodi 2002@yahoo.co.in

Dr. Ritu Mehra

Assistant Professor
Department of Home Science
SBN Girls PG College, Jaipur, Rajasthan
reetumehra14@gmail.com

#### **EDITORIAL CUM ADVISORY BOARD**

Dr. Rana Singh Former Director Institutional Effectiveness, (Quality Assurance) University of Jazeera Dubai, UAE Former Vice Chancellor & CEO-IIIE Sanskriti University, Mathura Chhata, Uttar Pradesh - 281401 dr.ranasingh@gmail.com	Bhumiphat Gilitwala Ph.D. (Modi) Director MBA Special Track Graduate School of Business, Assumption University Bangkok,Thailand moayyedglt@au.edu	Dr. K.Prabhakaran Professor, Department of Management Studies Kalaignar Karunanethi Institute of Technology Coimbatore, Tamil Nadu Email: praba_mba2003@yahoo.co.in
Prof. (Dr.) R.P. Goyal Former Professor Department of Zoology University of Rajasthan Jaipur, Rajasthan goyaldrrp@gmail.com	Dr. Sanjay Bhayani Dean, Professor and Head Deptt. of Business Management Saurshtra University Rajkot, Gujarat sjbhayani@gmail.com	Dr. Omprakash Gusai Associate Professor Moti Lal Nehru College Delhi opgusai@mln.du.ac.in opgusai@gmail.com
Dr. Jehangir Bharucha Ph. D. Supervisor, Lincoln Univ. College, Malaysia & Associate Prof. in Eco. H.R. College of Comm. & Eco. University of Mumbai, Mumbai jehangir.bharucha@hrcollege.edu	Dr. Mudit Gupta Associate Professor & Head Department of Chemistry LBS PG College Jaipur, Rajasthan muditgupta02@rediffmail.com	Amit Kumar Nag (Ph.D.) Associate Professor Department of Commerce In-Charge, International Affairs The Bhopal School of Social Sci. Bhopal, M.P. amitkumarnag@bsssbhopal.edu.in
Dr. Vinod Kumar Bairwa Associate Professor in English SRP Govt. PG College, Bandikui Dausa, Rajasthan vinod94143@gmail.com	Dr. Anukrati Sharma Associate Professor & Head Deptt. of Commerce and Mgmt. Coordinator, Skill Dev. Centre University of Kota, Kota Email: dr.anukratisharma@uok.ac.in	Dr. Mahesh Nawria Head & Assistant Professor Department of Sociology SSG Pareek PG College, Jaipur Email:m.nawria@gmail.com
Prof. (Dr.) Sudhir Rawat HOD, Zoology Government Degree College Kasganj, U.P. skrawatanjana@gmail.com	Dr. Ajanta Nayak Reader in Home Science Shailabala Women's Autonomous College Cuttack, Odisha ajantanayak@rdwu.ac.in	

Statutory Warning: No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any clisc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS)" is not responsible for views expressed by the authors and reviewers.

Website:-www.inspirajournals.com

#### **GUIDELINES FOR CONTRIBUTORS**

The following are the guidelines applicable to contributions:-

- 1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
- 2. Articles should not be more than 2500-4000 words including notes, references & tables.
- 3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
- 4. The main text should bot contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
- 5. Reference should be given in APA style.
- 6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
- 7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- 8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
- 9. Articles must be original and hitherto unpublished.
- 10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
- 11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
- 12. All author/s must sign and send the "Copyright Certificate" along with their submission.
- 13. In the case of website, please do not forget to mention the date of accessing.
- 14. Electronic submissions should be sent to (editor@inspirajournals.com/profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

Prof. (Dr.) S.S. Modi

Chief Editor & Publisher
International Journal of Education, Modern Management,
Applied Science & Social Science (IJEMMASSS)

# INTERNATIONAL JOURNAL OF EDUCATION MODERN MANAGEMENT, APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)



### Prof. (Dr.) S.S. Modi Chief Editor

International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS)

25, Modi Sadan, Sudama Nagar Opposite Glass Factory, Tonk Road Jaipur-302018, Rajasthan, India.

Email: editor@inspirajournals.com /profdrssmodi@gmail.com

Mobile: 09829321067 / 09828571010



Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan **Website: www.inspirajournals.com**