GOVERNANCE REFORMS AND DEVELOPMENT IN INDIA

Edited by: Professor (Dr.) S.S. Modi

Former Head
Department of Accountancy and Business Statistics
Faculty of Commerce,
PG School of Commerce
University of Rajasthan, Jaipur-302004 Rajasthan (India)
25, Modi Sadan, Sudama Nagar, Opp. Glass Factory,
Tonk Road, Jaipur-302018 Rajasthan
Email ID: chiefeditorija@gmail.com, profdrssmodi@gmail.com
Mobile No. +91-98293 21067



JAIPUR - 302018 (INDIA)

Published by INSPIRA 25, Modi Sadan Sudama Nagar Tonk Road Jaipur-302018 Rajasthan, India

© Editor

ISBN: 978-81-937067-2-5

First Edition: June, 2018

All rights reserved. No part of this book may be reproduced in any form without the prior permission in writing from the Publisher.

Price: Rs. 600/-

Laser Type Setting by INSPIRA Tonk Road, Jaipur Ph.: 0141-2710264

Printed at Akrati Advertisers, Jaipur

CONTENTS

Chapter	Name of Chapter	Page No.
1	The Study of Micro Finance Related to Government Initiative Mission Mangalam	01-07
	Pratik Paun & Prof. (Dr.) Pratapsingh Chauhan	
2	Factors Affecting the Quality of Work Life of Women Employees: A Study of Small and Medium Enterprises (SMEs) in IT Sector in Rajasthan Aparna Soni & Dr. Meera Mathur	08-20
3	Business Value Development: A Strategic Approach for Business Management Rajendra Deshpande	21-28
4	Corporate Social Responsibility and Consumer Behaviour Dr. (Mrs.) Asha Sharma	29-34
5	Women Empowerment in India: Challenges and Issues Dr. Mahesh Singh Rajput	35-40
6	Hedge Ratio and Hedging Effectiveness Estimates for Stock Futures on NSE India Kerkar Puja Paresh & Dr. P. Sriram	41-48
7	Oil Sector: Current Perspective of India	49-57
'	CS Pradyumna Sharma & Dr. D.C. Jain	49-01
8	Devising Suitable Models for Inclusive Finance Dr. Nitin Raj	58-68
9	Issues and Challenges on Infrastructure Sector with Overview on Indian Economy Dr. Rohitash Lal Bairwa	69-74
10	GST: Issues and Impact on Indian Banking Sector Dr. Naresh Kumar & Mamta Bhushan	75-82
11	Bridging the Gender Gap: Empowering Women through Financial Inclusion Dr. Shaifali Mathur	83-96
12	Role of Women Entrepreneurs in Make in India Campaign Miss Monika Talreja & Dr. Anurodh Godha	97-102
13	Karz Mafi (Loan Waivers): Is it the Right Solution to the Woes of Indian Farmers? Ms. Pooja Pareek & Dr. R.K. Sharma	103-106
14	Role of Tourism & Hotel Industry in Development of Jodhpur City (Rajasthan): An Overview Dr. Ashok Kumar & Nisha Sankhla	107-115

15	A Study on Rural Development	116-120
	Dr. J. Venugopal	
16	Aim of Economic Growth and Its Analogous Share in National Economy: With Special Reference to Rajasthan	121-124
	Rita Soni	
17	Fair Value Measurement Concept of IFRS: Problems and Prospects in Corporate Reporting in India Manisha	125-136
18	Role of Literature in Advancing Women's Economic Empowerment Dr. Ruchi Goyal	137-142
19	Merger and Acquisition of Selected Indian Company Prof. (Dr). Mahendra H. Maisuria	143-148
20	Impact of GST on Economy and Marketers in India Ms. Chandni Seth	149-154
21	An Evaluative Study of Microfinance and Women Empowerment in Rajasthan Ekta & Salim Khan	155-160
22	Empowerment of Women: Strategies and Governmental Efforts Dr. Piali Biswas	161-166
23	Government Reforms for Developing Women Entrepreneurs Dr. Neha Khatri	167-182
24	Analysis of Oilseed Crops Scenario in Rajasthan Sunil Kumar & Anuj Kumar	183-191
25	The Amendment in GST: An Attempt to Give Relief to Ordinary Consumer Kavita Bharti	192-198
26	Impact of Demonetization on Society and Economy Sunita Sharma & Prof. D.S. Rathore	199-201
27	CSR and Sustainable Business Strategies: Global Growth Phenomenon in View of Environmental Concerns Dr. Kamlesh Pritwani	202-206
28	Agriculture Education and Enhancing Skill Development in Rural Youths **Dr. Pitambar Sharma**	207-216