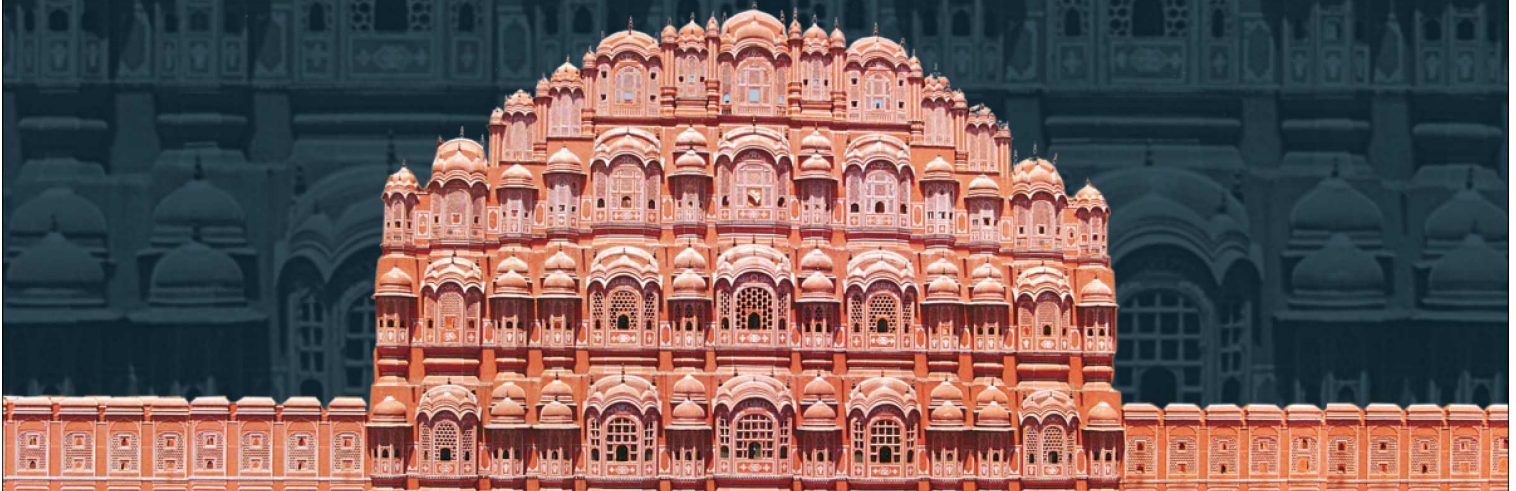




# invitation

The Inspira Research Association and Sh. Bhawani Niketan Girls P.G. College, Jaipur consider it as a privilege and matter of great pride to host a National Conference and an International Seminar on 29<sup>th</sup> & 30<sup>th</sup> September, 2018. The conference would provide a forum for interface on Emerging Trends and Scope in Digital Banking, Cashless Economy, Innovations in Commerce and Modern Management and an International Seminar on Global Economy: Opportunities and Challenges for imperative inputs of research in Management, Commerce, Computer Science, Information Technology, Economics, Political Science and Social Sciences. It would create an edge among management professionals, academicians and researchers in the field of present global requirements. We cordially invite you all to participate in the Conference & International Seminar and contribute papers in four technical sessions based on the themes & sub themes defined. We request you to take advantage of the opportunity to interact with eminent scholars, management professionals, researchers and distinguished speakers from all over India & abroad.





The Inspira Research Association (IRA) is an independent organization. The IRA provides support and services to educate professionals and researchers around the world, especially those from the developing countries. Inspira Research Association (IRA) is an association of professors, directors, managers, academicians, researchers and students from various fields, including commerce, management, economics, public administration, social science, computer science, political science, education and information technology etc. The IRA helps researchers free of cost by providing research assistance and guidance with the help of its worldwide association members. At present the Inspira Research Association (IRA) is successfully publishing three prestigious Journals as Inspira–Journal of Modern Management & Entrepreneurship (JMME) & Inspira - Journal of Commerce, Economics & Computer Science (JCECS) and Inspira - International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), which keep readers up-to-date with the latest research and newest thinking in the field of Modern Management, Commerce, Economics, public administration, Entrepreneurship, social science, political science, education, computer science and information technology in an easy-to-read, straightforward way.



## **SHRI BHAWANI NIKETAN GIRLS P.G. COLLEGE**

Shri Bhawani Niketan Shikshan Sanstha has a glorious history. In February 1945, Shri Bhawani Niketan Shikshan Sanstha was established on the day of Basant Panchami by Shri Sawai Mansingh II. In the year 1990-91, Shri Bhawani Niketan Mahila Mahavidyalaya was established with arts and commerce faculty with completion of 25 years of providing quality education to girls, It has truly lived upto its maxim of 'Educate a woman and you educate a community'. At present, more than 4000 students of undergraduate and postgraduate level (arts, commerce and science) are studying in the campus. At Postgraduate level, College providing various subjects like Political Science, Geography, Public Administration, English Literature, Sanskrit Literature, Commerce and Psychology. The Science faculty has been started from the year 2006-07 and followed by Home Science faculty in session 2008-09. The average outcome of the college is approximately 95 percent. The college aims to create a world of knowledge and learning with a difference. It strives at excellence to provide pragmatic and useful education. The college is sensitive and concerned to impart education to the youth of 21st century.

# TECHNICAL SESSIONS and SUB THEMES



## SESSION-I

### Emerging Trends and Scope in Digital Banking

- Banking Technology in India: Present Status & Future Trends
- Challenges in Enforcement of Cyber Law
- Creating Awareness and Ownership around Digitalization
- Cyber Security Concerns in E-commerce
- Cyber Terrorism and Cyber Warfare
- Digital Currency
- Digital Economy and Legal Consequences
- Digital Platforms for Growth Environment, Job Opportunities & Sustainability
- Digital Transformation of Financial Services
- Digitalization, Digital India Initiative and its Goals and Time-Lines
- E-banking, Financial Services and Banking Regulation
- E-governance and Digital India
- Emerging Trends and Challenges in Cyber Security
- Innovative Technologies in Digitalization
- Media: The Social Concern
- Opportunities and Challenges of Digitalization
- Perspectives on Consumer Protection and Emerging Risks in Digital Finance
- PSEs and Digitalization- Good Practices
- Social and Economic Implication of Digitization
- Taking Data Analytics to the Next Level in Banking
- Trends, Challenges & Opportunities for Financial Inclusion in Digital Ecosystem
- Any other topic relevant to the Theme

## SESSION-II

### Emerging Trends and Scope in Cashless Economy

- Cashless Economy in India- Present Scenario, Potential, Prospect and Challenges
- Cashless Indian Economy -A Reality
- Cashless Society: A Huge Threat to our Freedom
- Demonetization: India's Cashless Economy
- Effects of Cashless Economy Policy on Financial Inclusion
- Impact of Cashless Economy on-Banking and Finance
- International Business Marketing Information Technology
- Making India a Cashless Economy
- Payment Systems & Inclusive Banking
- Prospects for Cashless Economy in India
- Any other topic relevant to the Theme

## SESSION-III

### Innovations in Commerce and Modern Management

- Balanced Score Card and BASEL Norms
- Business Sustainability: Challenges and Issues
- Capital Markets, Trading, and Portfolio Management Services
- Corporate Governance and Strategic Entrepreneurship
- Corporate Finance and Cost of Innovation
- E-commerce in Supply Chain Management & Inventory Management
- Emerging E-Commerce Technology Innovations
- Financial Inclusion and Development Finance
- Green Marketing and Consumerism
- Innovative Design of Agricultural Cross-Border E-commerce
- Micro Finance Institutions and Inclusive Growth
- Modern Entrepreneurship and E-Business Innovations
- Quality Management and Six Sigma
- Rising NPAs, Banking Crisis and Growth Impact
- Social Businesses, Sustainable Innovation and Ecopreneurship
- Start up India, Stand up India
- Strategic Brand Management and General Management
- Strategic Human Resource Management
- The Why, What, and How of Management Innovation
- Travel and Tourism Management
- Any other topic relevant to the Theme

## SESSION- IV

### International Seminar on Global Economy: Opportunities and Challenges

- Business Process Outsourcing Challenges and Opportunities
- Challenges and Strategies for Export – Imports of Trade, Commerce and Industries in the Global Scenario.
- Challenges and Strategies for Human Resource Development for International Competitiveness
- Corporate Restructuring
- Global Governance Stalemate
- Global Poverty: New Actors, New Approaches
- Globalization and Higher Education In India
- Information Technologies and Challenges and Strategies for Global Competitiveness.
- Opportunities and Challenges in Overcoming the Economic Crisis
- Role of Foreign Direct Investment and Foreign Institutional Investment.
- Any other topic relevant to the Theme

## PAPER CONTRIBUTION

The papers must be in usual standard format with an abstract and particulars about authors. It must be sent to the Conference / Organizing Secretary (one hard copy with one soft copy in MS Word, Font-Times New Roman, Size-12 and Line spacing- 1.5) latest by 15 August, 2018. Papers would be subjected to blind review by a technical committee before accepting them for presentation at the conference. Further, the accepted papers would be classified into two categories: High Quality Papers and Satisfactory Papers. High Quality Papers would be allowed 12 minutes for presentation, while only the summary of the Satisfactory Papers will be allowed to be presented in five minutes. Papers received on or before the stipulated date (August 15, 2018) only will be considered for presentation. Research Papers for Poster Presentation in Absentia are also acceptable and will be provided a certificate of paper presentation in the conference. The papers along with Delegate Fee and Registration Form are to be sent at the following address:

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## PAPER PUBLICATION

All Conference Papers (subject to blind review) will be published free of cost in the Four Edited Books session wise (Full paper) bearing an International Standard Book Number (ISBN). However, hard copy of these Edited Books would be sent by registered post on payment of Rs. 600/- per copy (actual minimum cost).

## BEST PAPER AWARDS

On the basis of quality of the research papers and their presentation in the conference, Three "Best Paper Awards" will be given for each Technical Session (Decision will be with the jury and it will be final).



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