



INSPIRA

Reg. No. SH-481 R- 9-V P-76/2014

Dated : 20-04-2018

Certificate for Publication

This certifies that research paper / article titled

**THE EFFECTIVENESS OF E-MARKETING
ON INTEGRATED MARKETING COMMUNICATION**

"....."

authored by : **Ms. Preeti Vyas**

.....
Research Scholar, Jaipur National University, Jaipur, Rajasthan, India.
.....

has been published in **Volume 08 No. 02 Issue April, 2018** of **INSPIRA - Journal of Modern Management & Entrepreneurship (JMME)**, ISSN : 2231-167X (Print), General Impact Factor **2.5442**.

Indexing Status: Inspira-JMME is Indexed and Included in:

COSMOS Foundation & Electronic Journal Library EZB, Germany || Directory of Journals indexing (DOJI)
International Institute of Organised Research (I2OR) || Global Society for Scientific Research (JIF)
International Accreditation and Research Council (IARC) || Research Bible || Academic Keys
International Society for Research Activity (ISRA) || Open Academic Journals Index (OAJI)
Directory of Research Journal Indexing (DRJI) || International Scientific Indexing (ISI)
Journal Factor (JF) || General Impact Factor (GIF) || Scientific World Index (SCIWIN)
International Innovative Journal Impact Factor (IJIF).

JMME- INCLUDED IN LIST OF APPROVED JOURNALS BY THE UGC AT Serial No. 634, Journal No. 45138.

Prof. (Dr.) S.S. Modi
Chief Editor