



INSPIRA

Reg. No. SH-481 R- 9-V P-76/2014

Dated : 20-04-2018

Certificate for Publication

This certifies that research paper / article titled

**COMPARATIVE ANALYSIS OF TATA MOTORS TO OTHER PASSENGER VEHICLE COMPANIES
" (ESPECIALLY THE STUDY ON KEY ENVIRONMENTAL FACTORS & ECO-FRIENDLY FACTORS IN INDIA) "**

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has been published in **Volume 08 No. 02 Issue April, 2018** of **INSPIRA - Journal of Modern Management & Entrepreneurship (JMME)**, ISSN : 2231-167X (Print), General Impact Factor **2.5442**.

Indexing Status: Inspira-JMME is Indexed and Included in:

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