



ISSN : 2395-7069 (Print) || (General Impact Factor : 2.4668)

INSPIRA- JOURNAL OF COMMERCE, ECONOMICS AND COMPUTER SCIENCE

(A National Quarterly Double Blind Peer Reviewed Refereed Journal of Inspira-IRA)

VOLUME 04

NO. 02

APRIL – JUNE, 2018

CONTENTS

1	CORPORATE SOCIAL RESPONSIBILITY EXPENDITURE BY SELECT INDIAN COMPANIES IN THE CONTEXT OF CSR RULES 2014 – AN ANALYTICAL STUDY Prof. Nikhil Bhusan Dey	01-07
2	CUSTOMER SATISFACTION AND SBI: A CASE STUDY OF DUNGARPUR CITY Dr. Alpa Saraiya	08-14
3	CHANGE OF WOMEN TO SUCCESSFUL WOMEN ENTREPRENEUR WITH TIME Dr. Vandana Jain	15-18
4	PRODUCTIVITY OF MICRO MANUFACTURING ENTERPRISES IN CHITTOOR DISTRICT, A.P. Dr. P.Sankarappa & J.Rajesh	19-23
5	SUSTAINABILITY OF IT COMPANIES CAN SUPPORT A NEW INDIAN ECONOMY: A CRITICAL STUDY ON IT COMPANIES LISTED IN BSE 30 Arya Kumar	24-30
6	PERFORMANCE ANALYSIS OF SELECTED UTI MF SCHEMES (GROWTH) - SOME SELECTED MEASURES Badal Barai	31-41
7	ADVANCEMENTS IN LIBRARY PRACTICES FOR NAAC ACCREDITED INSTITUTES OF RAJASTHAN: A NEW APPROACH Ms. Kamlesh Maharwal & Dr. (Mrs.) Vinay Singh Kashyap	42-44
8	GST PROCEDURE BETWEEN AUSTRALIA AND INDIA WITH SPECIAL REFERENCE OF FOOD ITEMS Dr. Himanshu Agarwal	45-47
9	ENVIRONMENT AUDIT: REFORMS AND DEVELOPMENTS IN INDIA CA Ankur Bansal & Dr. Seema Baldua	48-52
10	LIBRARIES OF HIGHER EDUCATION INSTITUTIONS: PRESENT AND FUTURE Nirmala Saini & Dr. (Ms.) Vinay Singh Kashyap	53-55
11	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE USING ANOVA BETWEEN SCHNEIDER AND SIEMENS Prof. (Dr.) Kapil Khatter & Dinesh Mathur	56-62
12	CRITICAL ANALYSIS OF DIGITAL PAYMENT Dr. Neeta Maheshwari & Mrs. Manawati Kumari	63-74
13	FORENSIC ACCOUNTING - A CONCEPTUAL FRAMEWORK Prof. (Dr.) Rajesh Kumar P. Patel & Prof. Mitisha K. Shah	75-77

14	IMPACT OF IMPLEMENTATION OF GOODS AND SERVICE TAX (GST) ON FINANCIAL PERFORMANCE OF PUBLIC SECTOR UNDERTAKINGS IN INDIA Mukesh Singh Chandel	78-80
15	DISCLOSURE PRACTICES OF SELECTED COMPANIES IN THE CHEMICAL SECTOR Seema Pandit	81-86
16	ROLE OF WOMEN IN ENTREPRENEURSHIP: ISSUES AND CHALLENGES Vinodini Verma	87-90
17	PROFITABILITY RATIO AS A TOOL OF FINANCIAL PERFORMANCE APPRAISAL (A CASE STUDY OF HINDUSTAN UNILEVER LTD.) Dr. Seema Baldua & Minaxi Khatri	91-95
18	THE DIRECT CASH SUBSIDIES SCHEME IN INDIA: AN APPRAISAL Dr. Naresh Kumar & Jitendra Choudhary	96-100
19	A STUDY ON CHALLENGES OF EMPLOYEE ENGAGEMENT IN INDIAN BANKING SECTOR Dimple Khandekar	101-104
20	OMNI-CHANNELS: A TRANSFORMATION FROM MULTI-CHANNELS Rajesh Gahlawat	105-108
21	BRAND EQUITY OF AXIS BANK AND BANDHAN BANK: A COMPARATIVE STUDY Sarala M S	109-113
22	SKILLING INDIA THROUGH VOCATIONAL EDUCATION AND TRAINING IN INDIA Sumitra Tak	114-122

