

DAIRY COOPERATIVE MOVEMENT: A COMPARATIVE STUDY OF BHILWARA AND UDAIPUR MILK PRODUCERS COOPERATIVE UNION LTD.

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ABSTRACT

A Comparative study was conducted between Bhilwara District Milk Producers Cooperative Union Limited and Udaipur Milk Producers Cooperative Union Limited. They studied the total dairy cooperative society number, total number of members, volume of milk procurement, geographical status, milk production etc. among them. The percentage of milk that is collected by the milk union related to the total milk production in the districts of the two dairies area is compared. Compared to the number of total dairy co-operative societies, number of milk producers, number of functional members, number of female members and profit, more successful milk union was assessed. The distribution of fodder and fodder seeds and other facilities provided by the milk unions through dairy co-operative societies to the milk producer members at concessional rates were also studied. The comparative study between the two Milk Unions was brought out in front of that which is more successful. Efforts were also made to reach the cause of the failed milk union; The main reason for the low milk procurement in related working area is the number of inactive dairy co-operative societies and the number of inactive milk producer members. The other reason is that the work area of Udaipur Milk union is to be very detailed in comparison to the quantity of milk production. Most hilly areas in the area of Udaipur Dairy Due to this inequality, Udaipur Milk Union needs to impose excessive energy in the milk collection.

KEYWORDS: Milk Union, Milk Production & Procurement, Bovine.

Introduction

Rajasthan is the second largest producer of milk in the country and produced approximately 17,000 Thousand Tons (12% of India's total milk production) in 2015. It is a major milk producer, with the fifth largest cattle population in India and some of the finest breeds and drought cattle. In the case of buffalo population the state is in second place. Rajasthan Cooperative Dairy Federation Limited was established in 1977. At present, there are 21 District Dairy Producers Union with RCDF, whose scope spread to all 33 districts of the state. According to RCDF official website, there are 14206 Dairy Cooperative Societies working at the village level and These Societies have 7,84,008 members until April 2017. The dairy co-operative movement operates on three tier system.

- **RCDF:** Provides service and support to associations within and outside the state marketing, contact with government and non-governmental agencies, mobilization and coordination of resources and planning programs / projects.
- **District Milk Producer's Union:** Develops village level Dairy Cooperative Societies, procures milk from DCS, processes & markets. Sale of cattle feed and related inputs. Promotion of cross breeding through AI and NS, promotion of fodder development and general support and supervision to DCS.
- **Dairy Cooperative Societies:** The society's major operations are milk trading and providing input services. Milk trading involves collect milk, keep samples, dispatch of milk to milk union, payment to members and accounts keeping.. Input services include animal health coverage, breeding, supply of cattle feed, fodder development program and extension services to members.

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