

## IMPACT OF ICONO WRITE ACADEMY ON STUDENTS

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### ABSTRACT

*Global pattern education system for enjoyable writing and handwriting enhancement training is given by experts who have been in the field for past 15 years. Their life was dedicated for implementing creative Transformed Learning Methodology that assists a child in writing memorizing and Recalling what student have learnt by expressing it through ART OF WRITING under global pattern system. For the very first time in world, it is scientifically proven by fundamental of Behavioural Science in observation on human learning in Education Sector. Iconowrite academy works for schools and libraries to promote art form of writing by reducing the paper consumption for their studies. The Academy is promoting earn while learn for First-generation learners as they are born with natural entrepreneurial skills. It is universal language learning and teaching methodologies applicable to all developing countries for their economic growth. Iconowrite Academy is promoting the writing skills for their livelihood. The students can prepare certificates, mementos; convert the entire book into art form, greeting cards, and gifts about their life with paintings and record the individual family History etc. Our Techniques encourages the child to write and read what had been written. It removes the element of boredom. The goal of this chapter is to explore the impact of Icono-write academy on learning community and first generation learners. In this paper we analyse the role of Icono-write academy for enjoyable and earnable writing skill.*

**KEYWORDS:** *Iconowriting, Behavioural Science, Transformed Learning Methodology.*

### Introduction

World's first finely structured global pattern education system designed by Icono write Academy (IWA) stimulates both the analytical and creative skills in children to activate the right brain. The scope for creativity is unlimited under the iconowrite method; it makes learning better helps in developing interest among students, increases the concentration and stimulates self-learning. The academy generates self-employment opportunities through mere reading and writing. "Anyone can buy a copy right for their work and sell it for royalty. Our eco-friendly approach helps to create workbooks which can be again converted into textbooks for other students, so there is no need of reprinting instruction books every year.

### Employment Opportunity in India for Below Poverty Line Literate

India holds about one sixth of the world's population, yet is responsible for thirty-five percent of the world's poverty. If one wants to begin fighting the world's poverty problems, India is probably the place to start. If we take a look at education, we find another correlation. Slum and rural poor areas can be identified with low literacy rates as well as educational levels. For example, in a slum in the city of Kanpur, a literacy rate of 36.2 percent was found, as compared to a literacy rate of 50.8 percent in the rest of the city. Some cities found literacy rates as low as 20 percent in slums. Through this paper we

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are going to find how our writing technique can be applied for these people to remove poverty by creating self-employment with Basic reading and writing.

It is a unique innovative art form, first of its kind for anybody who can read & write easily to learn to express their INNER VOICE through ICONOWRITE while learning basic education. While all other art & word expressions allow the viewer to recognize the subject. ICONOWRITE alone distinctly makes the viewer get interested in the subject & also start reading about the subject by clever use of unutilised space. It's one step above the usual picture or photograph. It adds knowledge dimension to the subject bounded by the X axis, Y axis & probably the 3<sup>rd</sup> axis. It sharpens the cognitive observation of the viewer & so its essentially to education is obvious. It makes children & adults to get interested to read the subject & kindle their thought for further research also. This innovative unique art form of expression can be called as a WORDART or WORDS WITHIN WORDS.

This is a boon to the economically weaker section of the student community. If the student knows read & write that's enough. Simple tools like pencil, pen (various colours) and paper of sufficient to bring out the innovative artist in him/her with minimal training from the inventor/instructor. The student can in his/her spare time to create and market the wonderful ICONOWRITE images as a HANDI CRAFTS to augment his/her school expenses. ICONOWRITE can't be ignored as a simple art exercise. It has a greater purpose in educational institution because, it encourages the child to write & read what had been written. It motivates the child to write repeatedly and understand the word, it shapes & it's quality also. It removes the element of boredom. Above all, this art form makes children to utilize the newspaper, magazines, books, library internet, and other information media to represent their ideas in words, actions and images also.

#### **Employment and Therapy for Learning Disabilities and Physical Disabilities Student**

If the student know basic Reading and writing they can learn our technique to overcome the disabilities and Earn attractively through Handicraft Exhibition. Exercises the movement of muscles required to write and it's helps the learning disabilities such as ATTENTION DEFICIT DISORDER & DEVELOPMENTAL CO-ORDINATION DISORDER( KNOWN AS DYSGRAPHIA ).

ICONOWRITE in such a way inter connected with special education category for students with DYSGRAPHIA. ICONOWRITE can be adopted with an INDIVIDUALIZED EDUCATION PROGRAMME.

All settings and environments where our trainers work for improving all students with different kind of learning disabilities. Our creativity and artistic expression are inherent within the correctional subculture. We are able to use this for Healing and learning. Global art therapy is about practicing one's passion "in the most adventurous place possible, knowing it will help others. Students who are moody and introvert also able enjoy these techniques for their normalcy, promoting the science, Literature & diffusion of useful knowledge in reading and writing. Iconowrite does precisely that adds tons of information, visual depth & value to tis images through art of writing to improve dyslexic memory.

As art therapists we test the boundaries and limits of what is artistically possible in a safe and ethical way in order to help individual access their deeper selves, to calm the places within that are hurting, to change and reframe their understanding of themselves physically, emotionally, and spiritually. We utilize images narrative, and a deep connection between the therapist and students to empower and strengthen individuals to find their new picture themselves in a co-creative journey.

#### **Research Methodology**

The study is focusing based on the secondary data the collected from our workshops and seminars. The data are generated by responsible authorities of the department as well as published research by various researchers provide on the website and reports. Data has been taken from different Books, Journals, and Research papers.

#### **Objective**

To study Impact of Icono-write Methods on economically deprived first generation learners.

#### **Importance of Iconowrite Academy**

The new term coined in the history of learning education is called "ICONO-WRITE"

Before understand the impact We should know about this unique techniques .

- **What Is ICONO-WRITE?**

Promoting knowledge WITHIN & BEYOND its boundaries through this INNOVATIVE ARTFORM in behavioural science in OBSERVATION.

- **How do you promote knowledge through art?**

Knowledge is promoted by listening and observing, Knowledge does not set boundaries, people observe images and make conclusion what they observe from a totally subjective manner, unless or otherwise prompted to do more.

- **What if there is more to images than what we observe?**

- **What if we can offer more meaning, value, depth and information to images?**

For example, lets us analysis a photograph or a picture to know the observation loss in behavioural science.

Literally a photograph is a negative picture. It contains empty (dark) spaces which are undiscovered by observation. It makes our mental vision (i.e. mental visualization) to a limited.

- **This phenomenon gives birth to a discovery of behavioural science in observation.**

Development of research made in change of present customary photographs which failed to give awareness of observational science in general. A photograph or a picture has only two dimensions of X & Y axis, it covers only 40 to 60 % information, but what escapes our mind is BEYOND THE BOUNDARY of the figure & unconcerned non information space.

### **Experiment in Observational Science**

Let us draw the figure of a person.

Let us start to draw the eyes alone. If people are asked to identify the person from the drawn eyes they find it very difficult. It's impossible to identify. But add nose and mouth & still identification is difficult, because there is NO BOUNDARY .

Once the BOUNDARY of the face is drawn Hi presto!!

The person is identified easily!

So our observation is DIRECTIONAL & BOUNDARY ORIENTED.

This philosophy of observational science rests on SPACE UNUTILIZED (UNCONCERNED) NON-DIRECTIONAL OBSERVATION & not dependant on the boundary.

ICONOWRITE trains the uninitiated to look at the space rather than the boundary. This will indeed create in a revolution in education system.

- **Definition of Observation by ICONOWRITE**

"Without boundary no object exists, we see everything from the boundary, so that we can feel something (Object) in front us. Observation starts from the boundary of the object "

Classes of Observation

DIRECTIONAL OBSERVATION: "Our eyes scan the object from the boundary to the center of the object" .It's called directional observation.

NON-DIRECTIONAL OBSERVATION: "What our eyes can't scan which has no limitation (infinity) is called non-directional observation.

ICONOWRITE is an OBSERVATIONAL SCIENCE of directing the students mind to not only observe WITHIN BOUNDARY but also the information part which is BEYOND BOUNDARY.

In short it's an OBSERVATION SCIENCE IN PHOTOGRAPHS which we use visual tools to learn education. Through this observational science (dark) spaces in NON-INFORMATION AREA is brought into the education by implementing drawing, reading & writing are incorporated as GLOBAL Methodology Language Learning & Teaching

- **Freedom for usage of colours**

To express the students' thoughts colourfully they don't want costly colour pens. A simple two rupees colour pen will help them implement their dreams into art forms. Cost of investment for their creative art writing is very less compare to other art forms. Even they are a school drop out if they know to Read and write they can create colourful family history or pictures or certificate etc. Per day they can earn 1000 Rupees with minimum invest of 200 Rupees. As India is having more educated Youth for employment this technique is boon for unemployment. Though students have very little experience with art materials it is very easy produce one Icono-write picture with simple colour pens. Simple tools like

pencil and pens (of various inks) and papers are sufficient to bring out the iconowrite artist in him /her with minimal training from the inventor. The student can work in his /her spare time to create and market.



### Impacts of Icono- Write in Schools

- ICONOWRITE makes everyone become GLOBAL LEARNERS integrating all their senses into task of learning!
- ICONOWRITE sets free the knowledge jailed in books & shrouded in libraries to be liberated & globally flowing. This empowers all languages to be preserve all the books in ICONOWRITE WORD ART PICTURE FORM.
- It is not confined to region or any country, but job opportunity is GLOBAL!!
- ICONOWRITE also offers a means of living to any person with just basic ability to READ & WRITE in any languages (does not need any academic accolades)!!
- ICONOWRITE sharpens the intellect of children (literature registered under scenic memory by writing & helps the story what he/she created in mind. So it is a revolutionary means of teaching children!!
- ICONOWRITE replaces the oral learning to artistic learning.
- ICONOWRITE combines both the theory & practical (Literature & fine arts).
- ICONOWRITE paves way for multisensory learning.
- ICONOWRITE empowers the student to be the earner-learner to augment their parents income for sustaining their education.
- ICONOWRITE helps in conservation of energy & prevents GLOBAL WARMING also.
- ICONOWRITE promotes genealogical tracing of an individual also.
- ICONOWRITE promotes individual creativity & also empowers the NATION REVENUE building.
- ICONOWRITE sets the platform to the students' literature as a HANDICRAFT.
- ICONOWRITE increases the self-confidence of not only children but also adults too.
- ICONOWRITE helps people of different regions, religions, languages, cultures & creed to learn the ICONOWRITE ART in three levels.
- BASIC- INTERMEDIATE-ADVANCED.
- SYLLABUS BASED LEARNING.
- Ultimately this may blossom as ICONOWRITE UNIVERSITY in the near future.
- ICONOWRITE is a revolution in the world of art & all disciplines.
- In short ICONOWRITE enables any literature to live with DIGNITY.
- This ICONOWRITE science environment makes children physically, mentally involved in particular scenic memory, intense emotions, relevant expressions, fascinating belief, interconnected vision & in aspects of education.

Two schools run by Suyam Charitable Trust are the first to incorporate icono-write into their curriculum. The trust had submitted its icono-write cum science project to Read Elseiver and won the

First prize in the year 2013. The trust was able to reduce school dropout as the students were not able to continue their education. The reason for the dropout was that students need to earn for the livelihood of the family. Since Iconowrite gave the solution for their livelihood poor children continued their education up to higher education. Our school is able to change our children happy and healthy with many hours of writing. Our academy stimulated the students to get copy write their creative picture. We were able to make people understand about intellectual property rights. Based on knowledge of books and home culture numerous creative tale picture was created by so many school students.

- **What is Iconowrite Academy doing?**

Teacher's training Iconowrite Academy providing training with kit to the appointed teacher. There is a mechanism for evaluations under writing propensity assessment Scale(WAPS) after completion of every level before the student is promoted to next level. One can teach a child science of Education through word art (Icono-write) Techniques & creative writing skills and become professionals. For school Iconowrite training course can be added within school curriculum. The training course is divided into 3 levels. Academy offer Franchise to within India and abroad to create employment opportunity. Through the franchise and Tutors throughout world in all categories. This enterprise produces penship notebooks and worksheets and books for schools. The trainer examines the applications of imagination and actions in writing. They differentiate writing skills in eight patterns.

- Vertical pattern
- Angular pattern
- Wavy pattern
- Arch pattern
- ZigZaw pattern
- Dome pattern
- Pyramid pattern
- Spiral Pattern.

Without boundary no object exists. We see everything from the boundary so that we can feel there is something (object) in front of us. Observation starts from the boundary of the "objects"

We divided observation into two types : Directional observation and Non-directional observation.

"Tell me and I will forget: Show me I may Remember: involve me and I will understand"

This academy bringing the new life to Nomadic tribes and begging people. They were able to continue the education through this techniques. Tale pictures brings success tale for many students belong to below poverty line. They were able share good memories of the family through the gift pictures. The positive awareness of one's cultural heritage acts as a connection to the past contributes to health and well-being. We Connect our learning through artistic medium. Visual arts help people of all ages to express themselves in many ways with three different boundaries.

#### **Future of Icono-write Academy**

In all developing Countries we can use this technique for all languages. We will be founding fine arts multiversity through colour pens with minimum capital investment. This academy develops unique way of writing in all the schools. We can dream for begging free India through this academy. Many Learning disabilities can be treated with this technic with minimum time frame. India can show this way to all developing countries. Our family system and archaeological important books can be preserved through Iconowrite. All books can be converted into picture for future generation. Most of the children will love to read and write. It will be lifetime benefits for Indian learning system.

#### **Conclusion**

Through 1000 seminars and workshop in schools and Libraries Icono-write academy able to contribute livelihood for many students who are in poverty to continue their education up to higher education. This kind of skill based new initiative by Individual through their enterprise need to be recognized by the government to remove poverty in India. We appeal to Government (Office of development commissioner handicrafts –Ministry of Textiles) that Handwriting should be classified under handicrafts. Additionally this system is of immense help in rejuvenating the dying art of handwriting. Handwriting is a complex skill. It is said to be important cognitive development especially to improve

one's visual skills and memory circuits. As with most fine motor skills it helps build hand –eye co-ordination. In icono-write this important aspect of writing is made interesting with pictorial representations. The child is enthused to write more by making pictures out of her writing. The Iconowrite word art Education textbooks and workbooks are specially designed in the world's first Global pattern Education system under the intellectual property right. This paper demonstrates the how art therapy can be used for economic development of the poor students. The use of art as a means of development can help the students earn with their writings skill with pens filled with different colour pens. There is also strong need for more continued research about using local innovative ideas for our Economic Growth. This paper is intended to be a resource for people to begin to explore various possible innovative processes to remove poverty from India. Art making and art therapy aid all of us to feel supported, increase our understanding of ourselves and our world make connection within and with others, and transforms our lives.

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